

Welcome TO STATE OF MEDIA
PORTFOLIO.

D A R E T O R E A C H

CRAFTED FOR THOUGHT. ENGINEERED FOR RESULTS.

WHO ARE WE...

State Of Media is a fully integrated **marketing and advertising** agency.
Built to support brands through every stage of growth.

Focused on strategy before execution, clarity before noise, and purpose before visuals.

Founded in **2016**, S.O.M. believes that effective marketing does not start with campaigns – it starts with understanding. Understanding the brand, the market, and the objective behind every move.

With experience across **Egypt, Kuwait, Bahrain, Nigeria, and Saudi Arabia**, the agency operates with a regional mindset and a strong local understanding. Each solution is tailored, every direction is intentional, and no execution exists without a clear reason.

Working across diverse industries, the team delivers customized marketing solutions that meet global standards while remaining deeply connected to local market insights. Strategy leads every decision, creativity strengthens every message, and results remain the ultimate measure of success.

Acting as a strategic partner rather than a traditional service provider, the agency works closely with its clients to align business goals with creative direction. Every message, campaign, and execution is designed to deliver real, measurable impact.

Marketing built on thinking, *not trends*



Ideas with purpose. Execution with impact.

WHAT WE BRING TO THE TABLE.

We don't offer services in isolation ; we deliver complete, results-driven ecosystems.

At State of Media, strategy, creativity, and execution work as one to build brands that perform, scale, and last.

BRANDING

**STRATEGY &
PLANNING**

**MEDIA
PRODUCTION**

**PUBLIC
RELATIONS**

**WEB
DEVELOPMENT**

**DIGITAL
MARKETING**

**MOTION
GRAPHICS**

MASS MEDIA

PRINTING

All services work together to support one clear objective.



TABLE OF CONTENT.

Success Partners 05

Photography 06

Videography 13

Websites 23

Printables 27

collaterals 38

Digitals 42

Contact 45

SUCCESS PARTNERS.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



Let's Start with

PHOTOGRAPHY.

LIFESTYLE.

A Cinematic Approach to Brand Elevation

We craft lifestyle visuals that feel real, aspirational, and emotionally engaging. Our productions are designed to capture moments, not poses; translating everyday experiences into compelling brand stories. From concept development to final delivery, we focus on authenticity, aesthetics, and flow; ensuring every frame reflects the brand's identity while resonating naturally with its audience.





BURAK
WORLD'S
MOST DELIGHTFUL CUISINE.



F & B.

The Art of Culinary
Brand Elevation

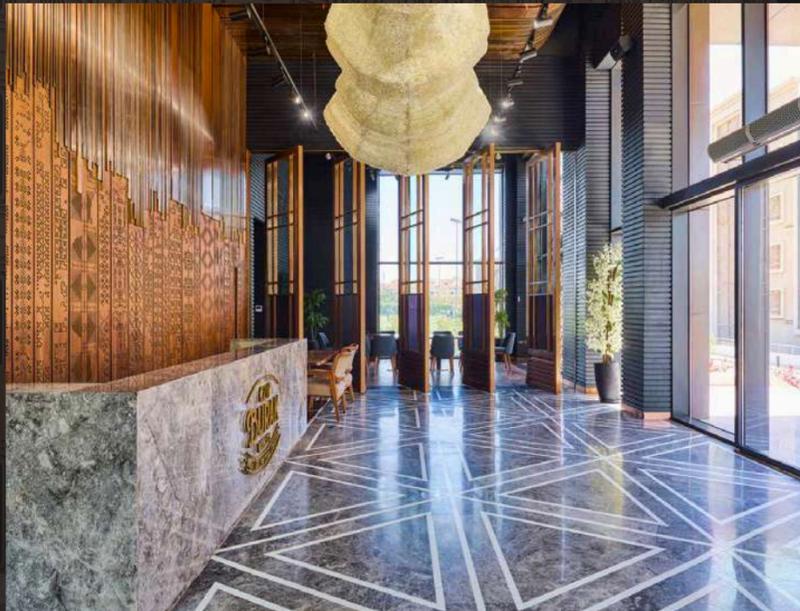
*We transform every plate into a visual experience, where texture, color, and composition are meticulously captured.
Using precision lighting, depth, and framing, we reveal the artistry and craftsmanship behind each dish.
The result is imagery that engages the senses, elevates the brand, and turns every plate into a statement of excellence.*

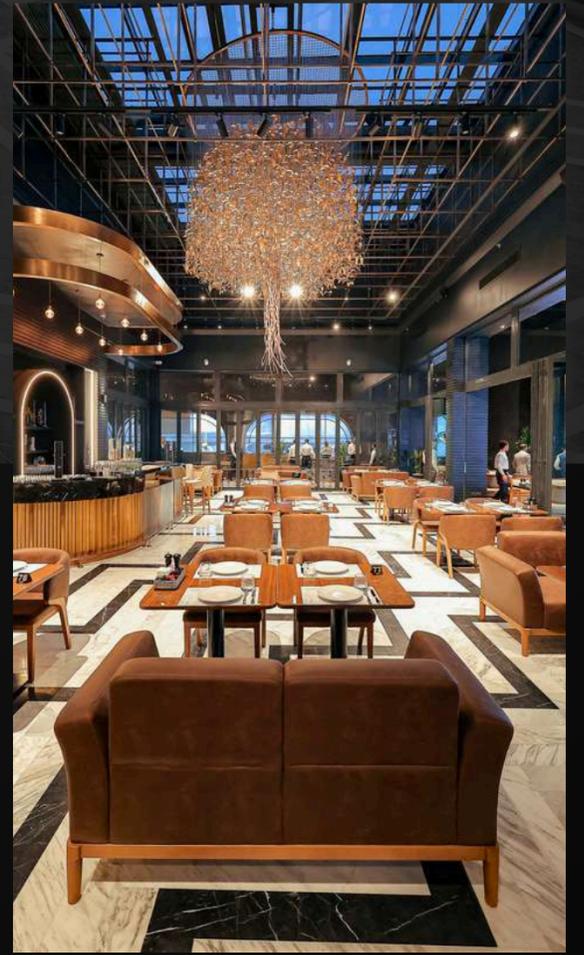


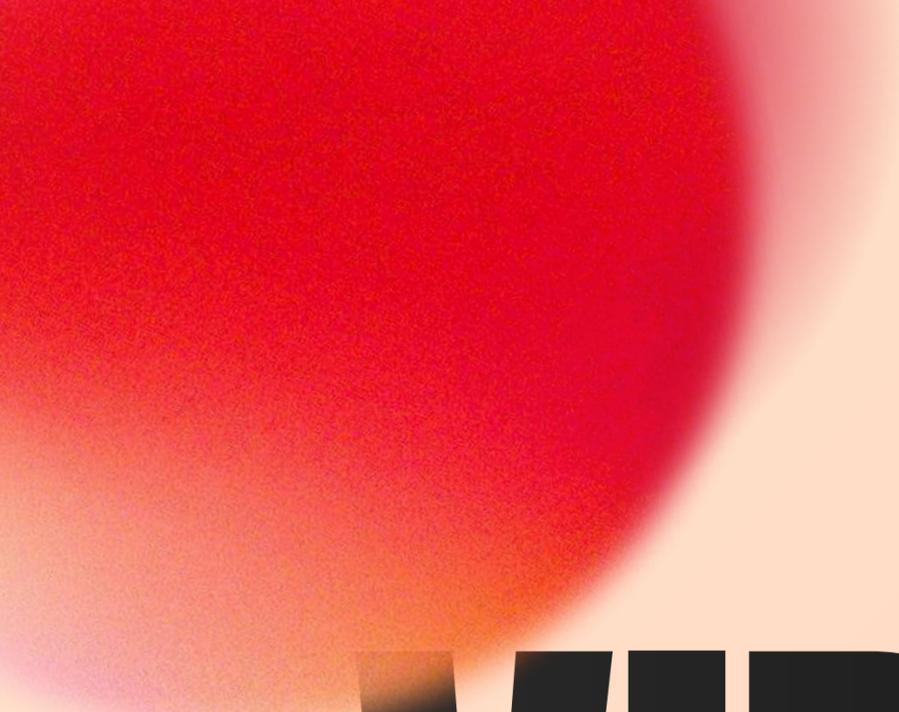


INTERIOR & EXTERIOR.

The Art of Space,
Defined by Light







VIDEOGRAPHY.

Brands in Motion

Click To View.

THE FINAL CHOICE.

Campaign

Concept:

A bold, cinematic concept that presents Triumph Hotels through an unexpected narrative, the story follows a foreign mafia leader visiting Egypt and choosing Triumph Hotels, where a high-stakes dinner presents two choices: pleasure or danger.

The narrative becomes a metaphor for choosing comfort, safety and luxury over risk delivered through suspense, contrast, and dark humor in a memorable, nontraditional way.





Click To **RETURN TO AUTHENTICITY.** *Campaign*

Concept:

A bold, cinematic concept that presents Al Khan Restaurant through an unexpected, time bending narrative. The story follows a young couple enjoying a simple meal until the first bite changes everything.

Suddenly, they're transported to the 1970s. Their clothes, hairstyles, and the atmosphere around them transform. Confused but amazed, they keep eating. When dessert arrives, another bite takes them even further back this time to the 1950s, where elegance, warmth, and timeless flavor surround them.

The narrative becomes a metaphor for how authentic taste has the power to bring the past back to life. Delivered through visual contrast, nostalgia, and a magical cinematic twist, the film ends as they finish their meal and return to the present realizing they never left their table.

Because at Al Khan, one bite can take you back to the original taste.

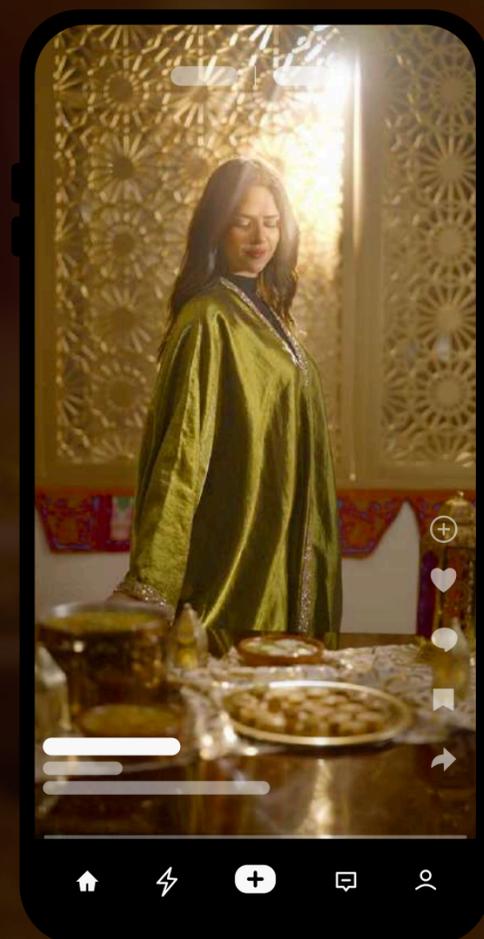
RAMADAN.

Campaigns

Click To View.



Ramadan campaigns crafted with elegance, storytelling, and visual refinement. Every sequence embodies the season's spirit while strengthening the brand.



Click To View.

CHRISTMAS

Campaigns

We bring Christmas to life with cinematic elegance and festive storytelling, capturing the magic of the season.
Each video transforms seasonal moments into memorable brand experiences.

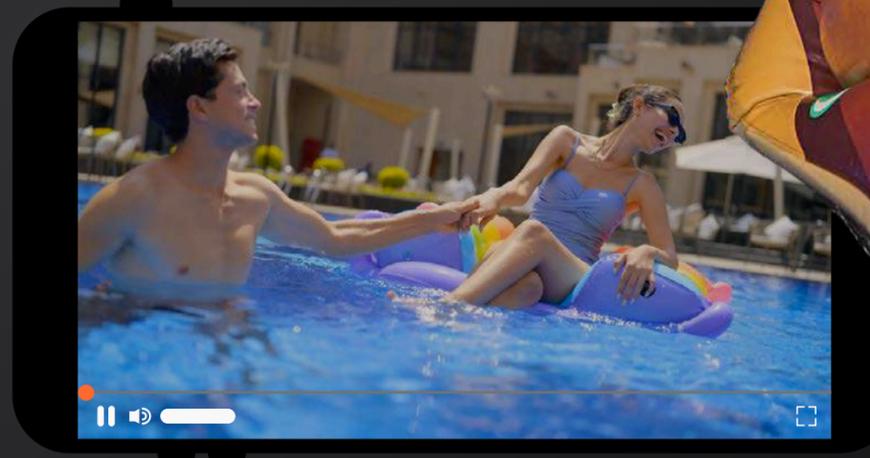
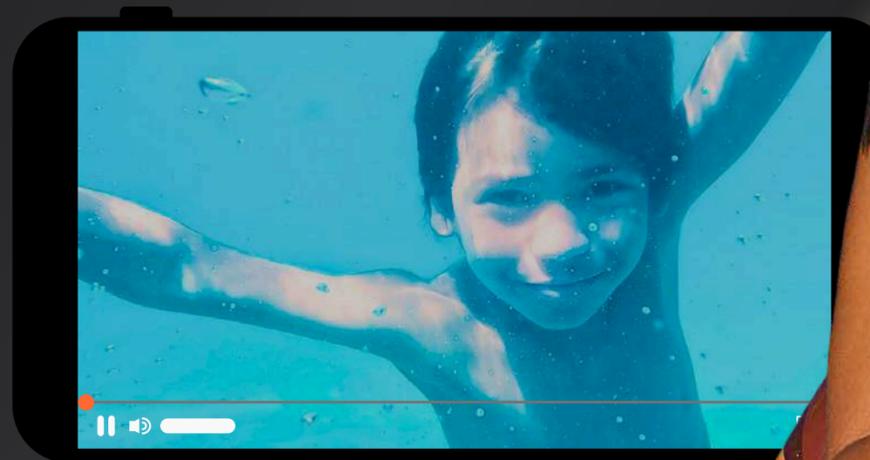
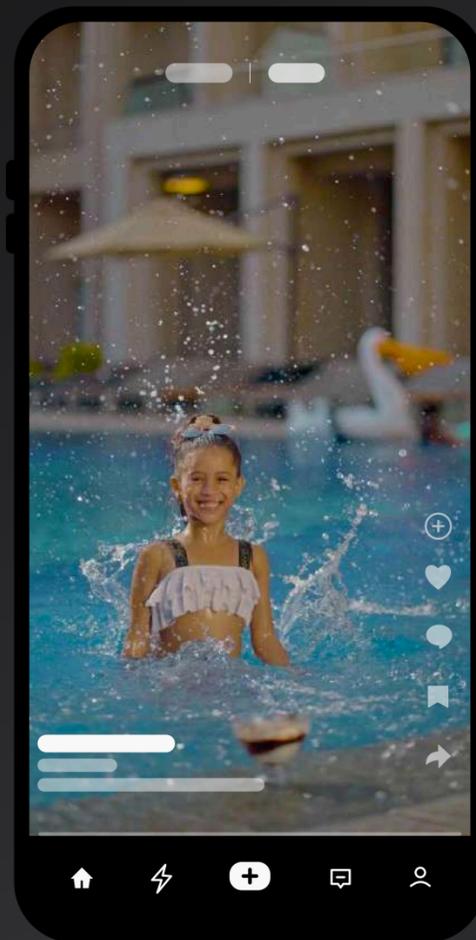
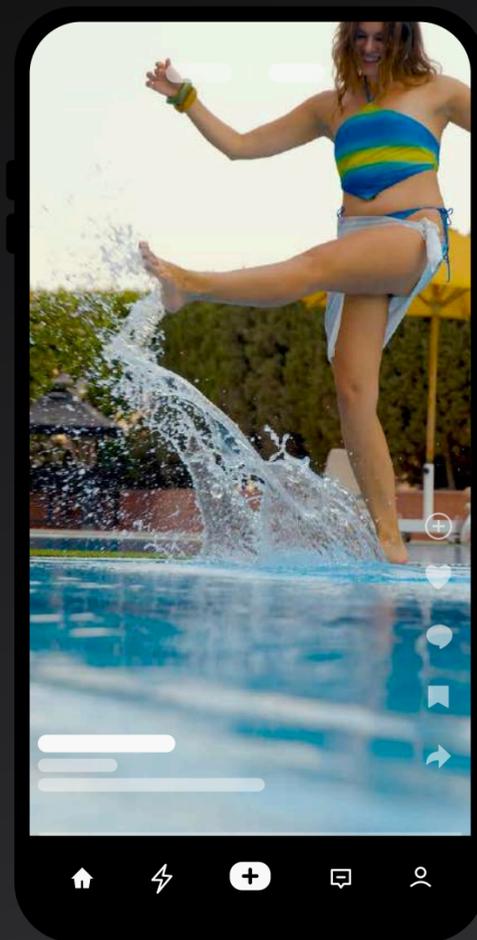


Click To View.

SUMMER.

Campaigns

Summer campaigns crafted with elegant visuals and immersive narratives, reflecting warmth and lifestyle.

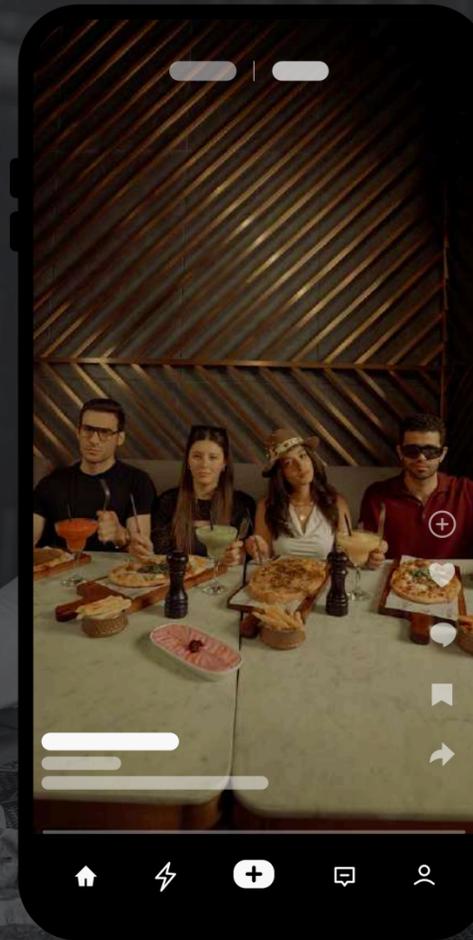
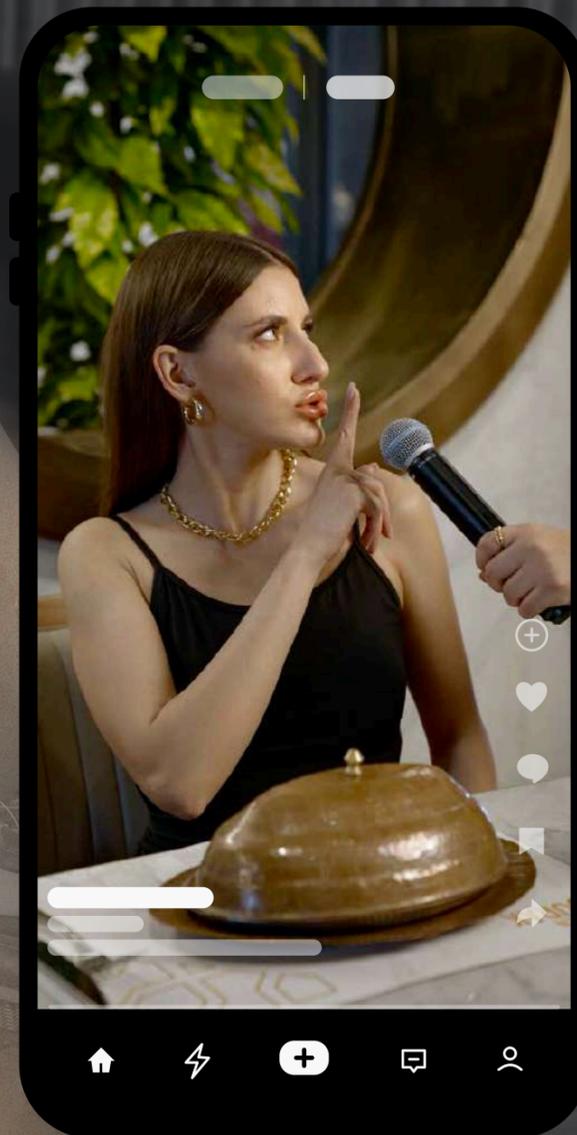
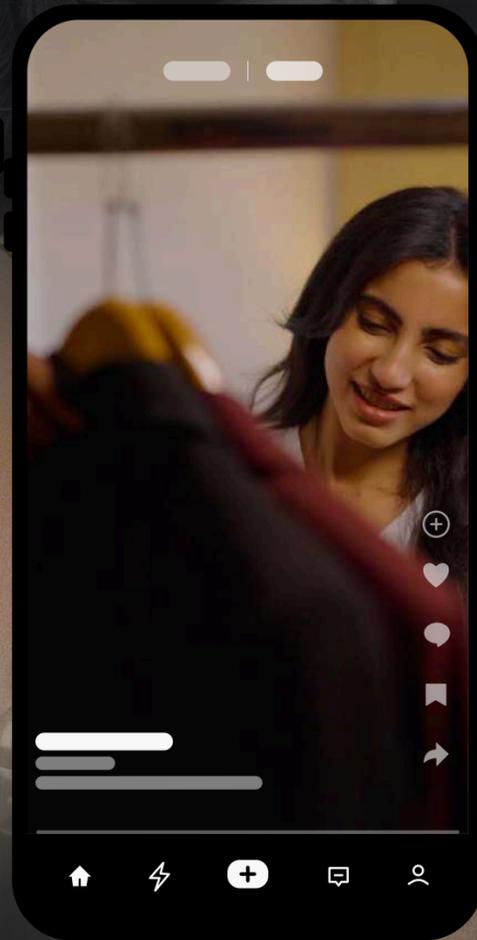
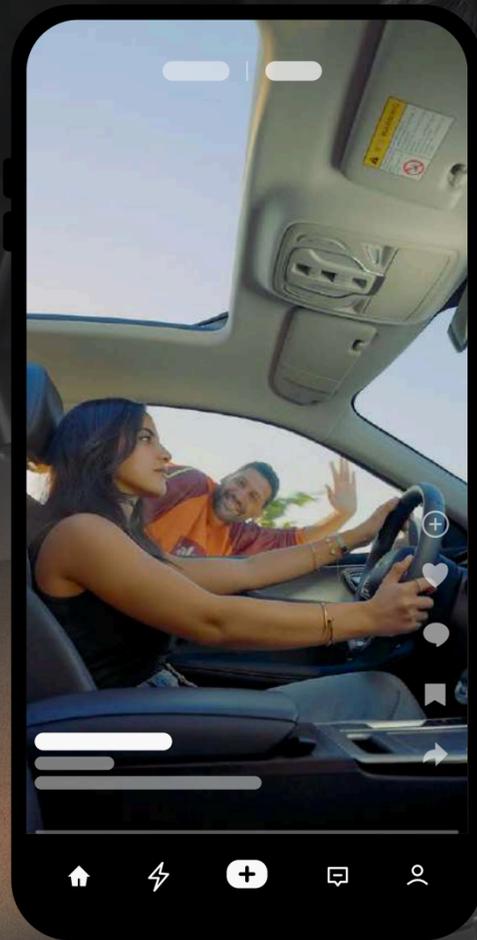


Click To View.

LIFE STYLE.

Campaigns

Lifestyle campaigns captured with refined storytelling and visual sophistication, reflecting modern living. Every scene is designed to engage audiences and amplify brand sophistication.

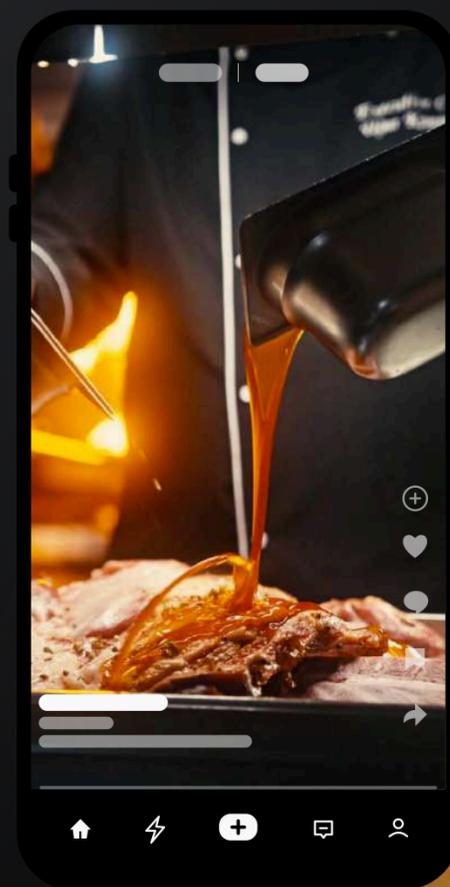
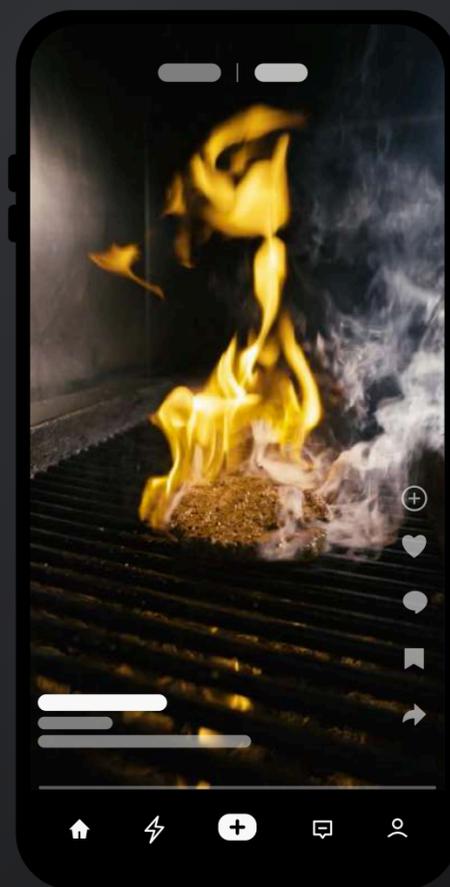
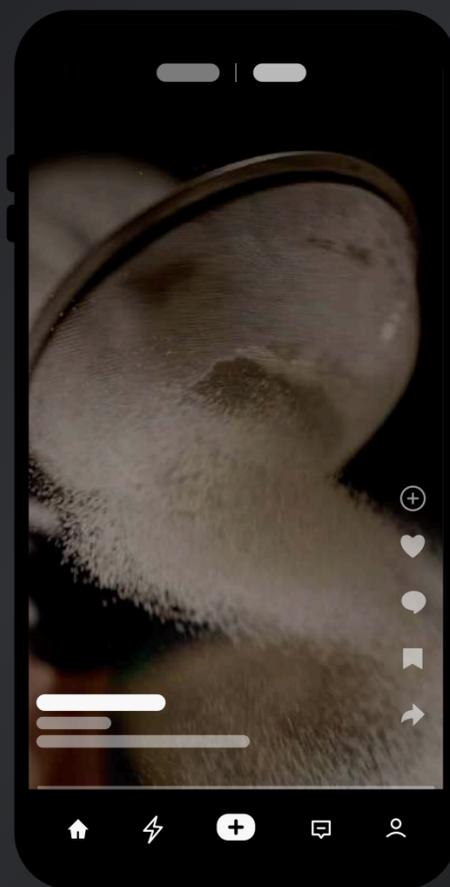
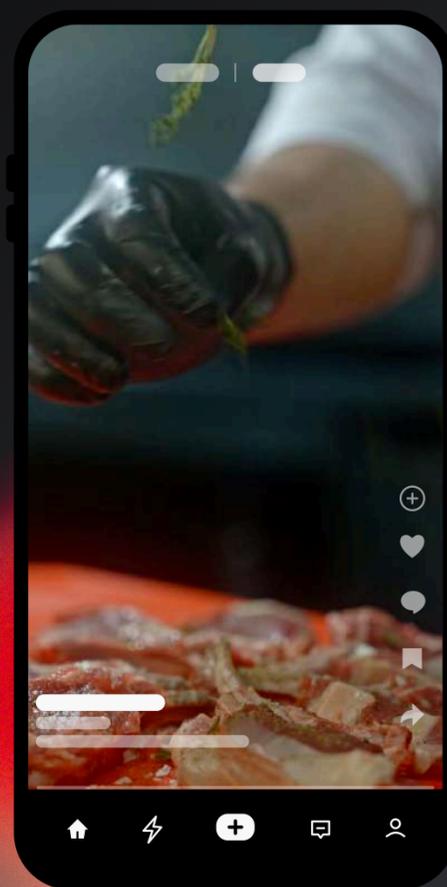


Click To View.

F&B.

Campaigns

We capture F&B experiences with vivid cinematography, texture, and flavor brought to life on screen. Every frame is designed to engage the senses and elevate the brand's culinary identity.

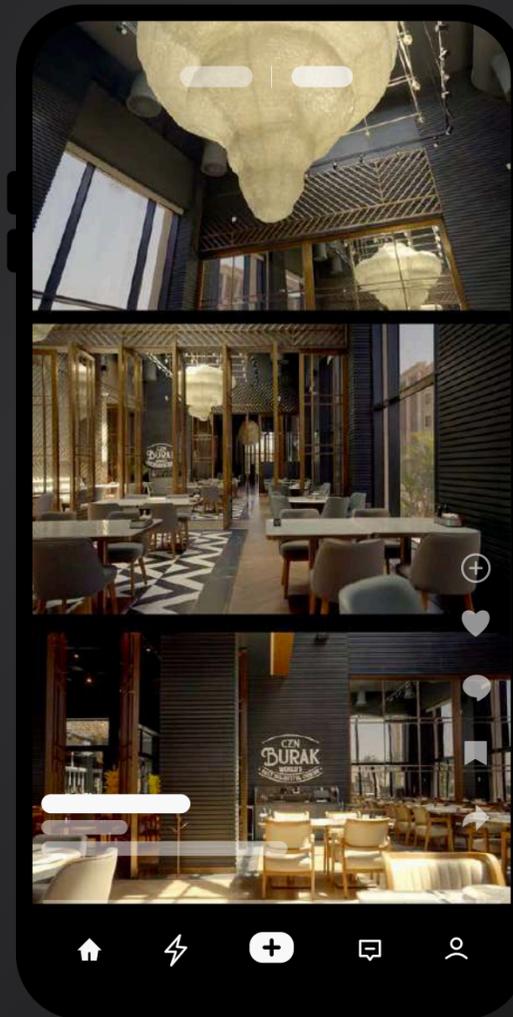
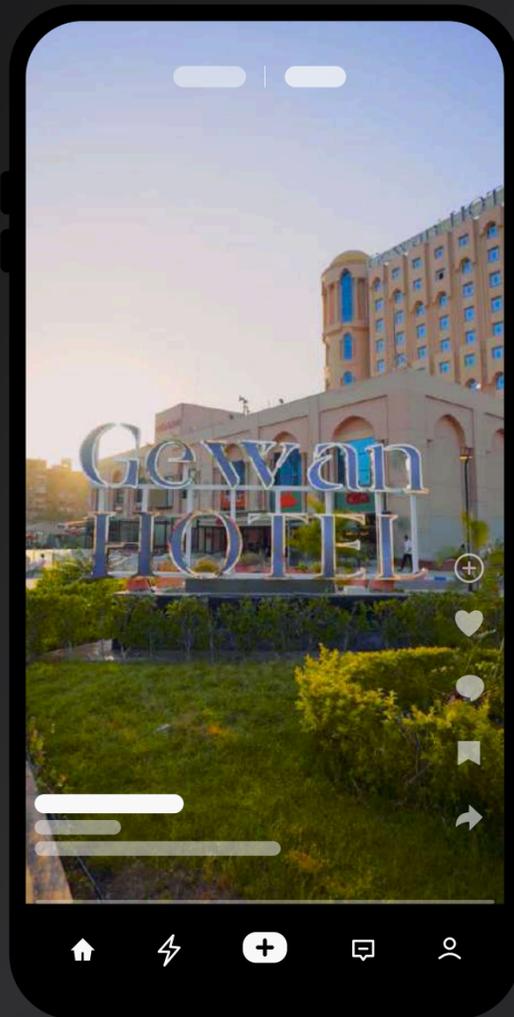
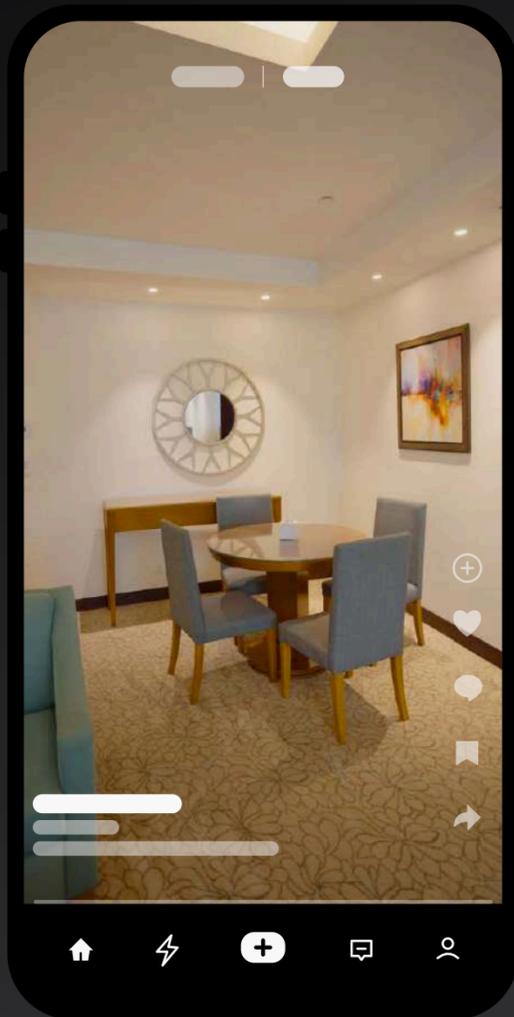


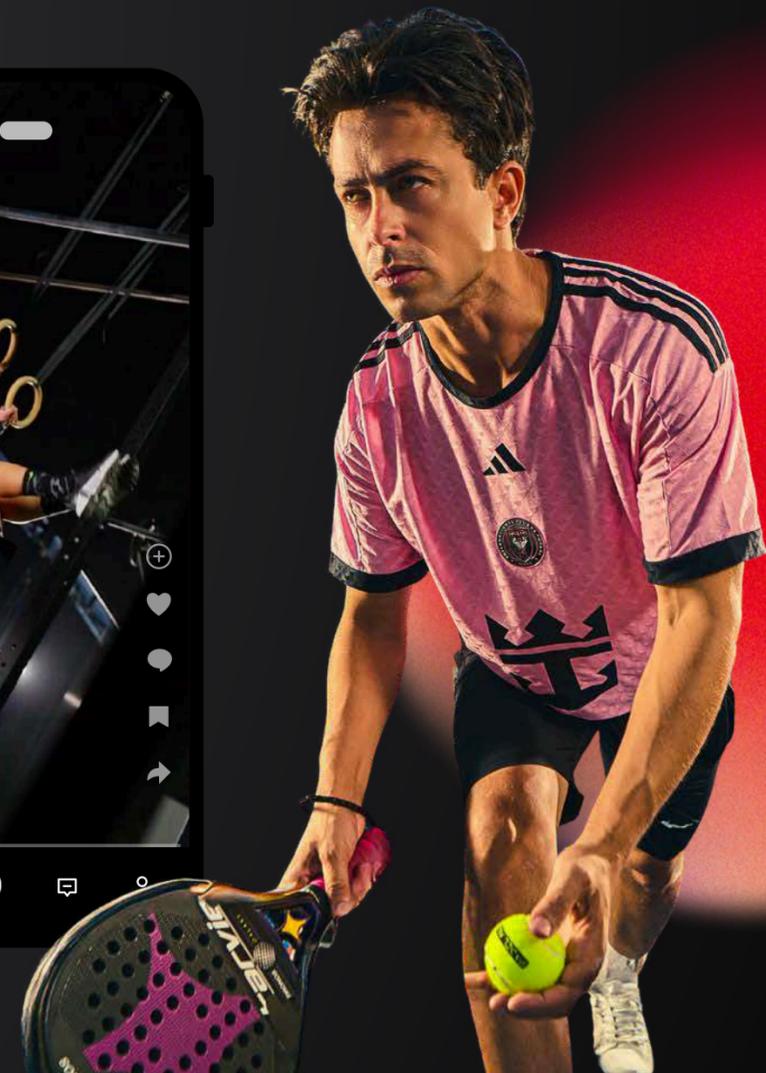
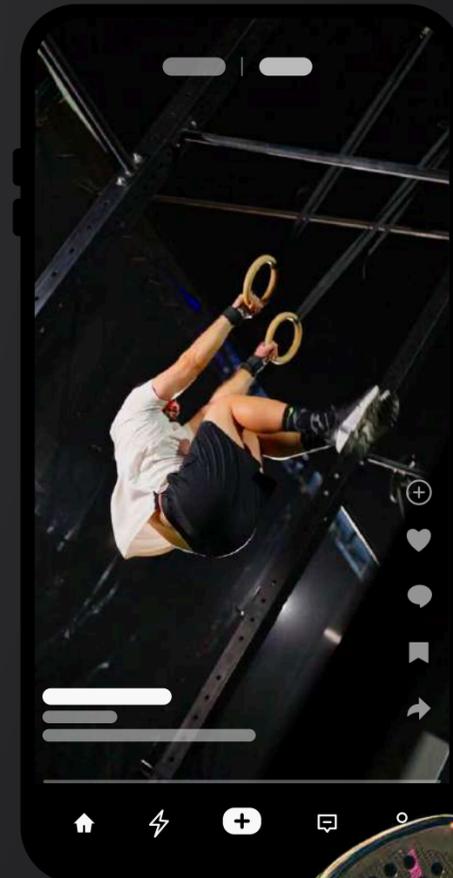
Click To View.

INTERIOR & EXTERIOR.

Campaigns

We bring architectural and interior spaces to life through polished, cinematic visuals that celebrate form, light, and detail. Every sequence is designed to engage, inspire, and elevate the brand environment.





Click To View.
SPORTS.
Campaigns

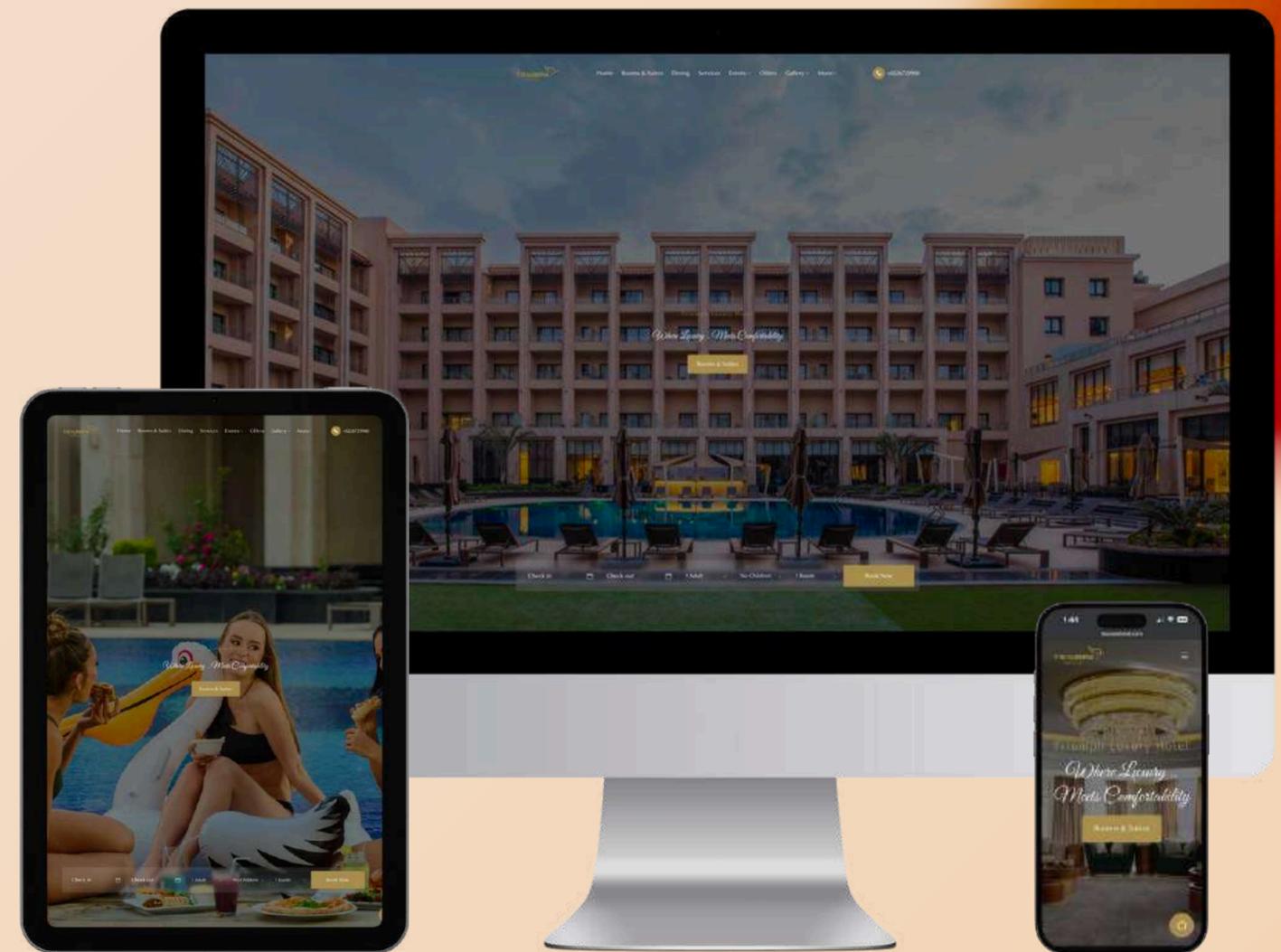
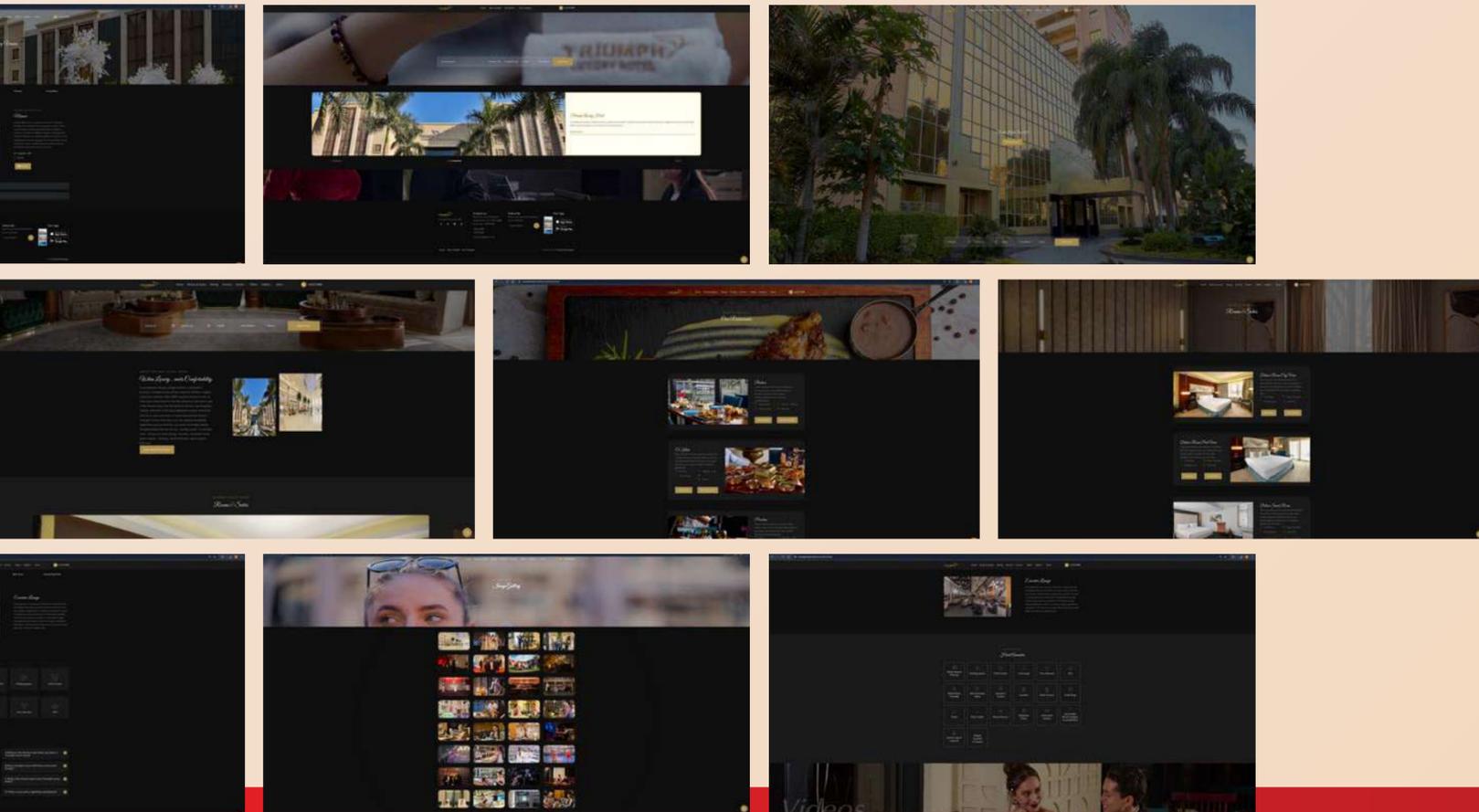
We turn athletic performance into cinematic content—sharp cuts, dynamic motion, and punchy sound design.

Jumping into

WEBSITE.

TRIUMPH HOTELS.

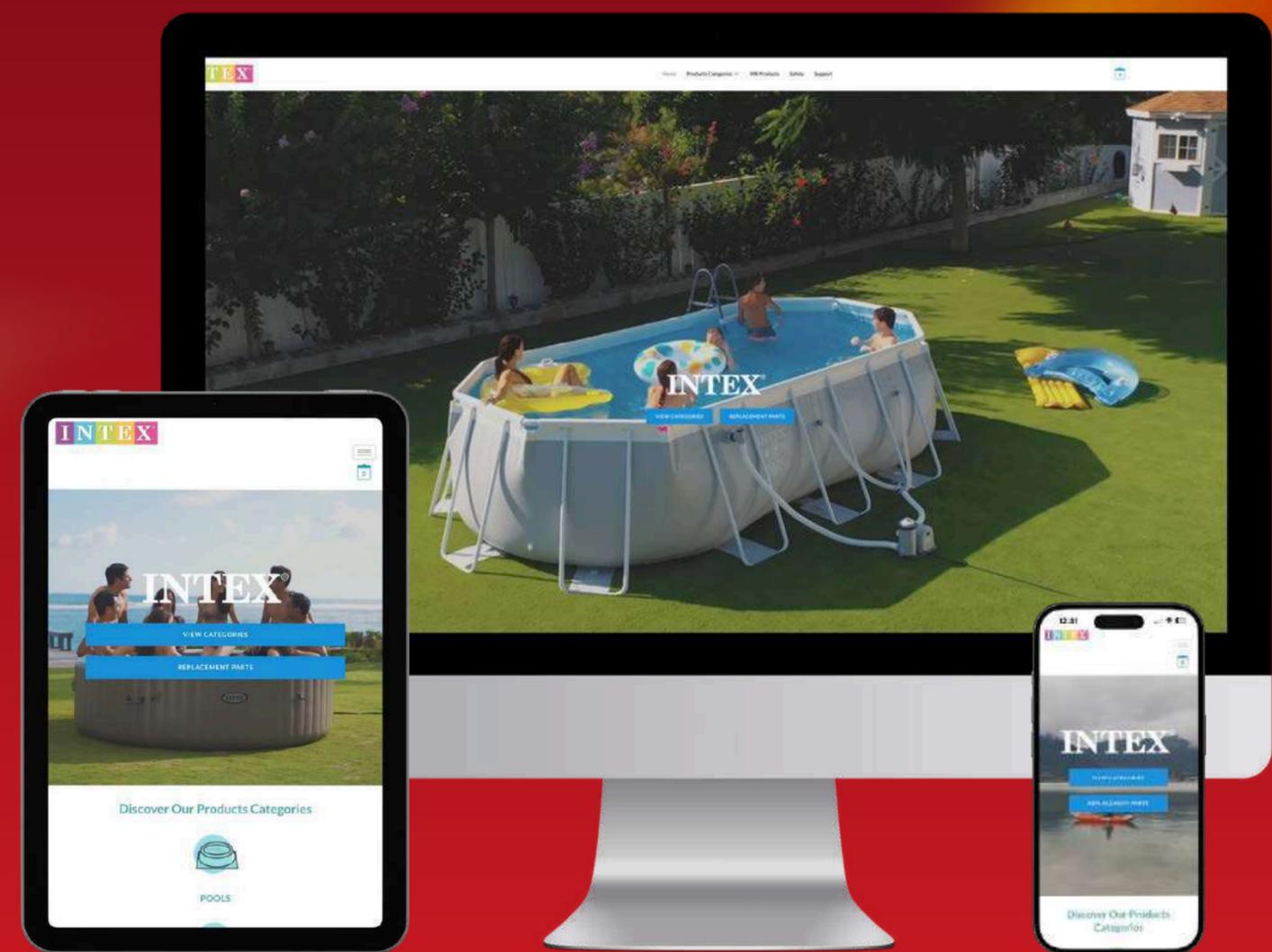
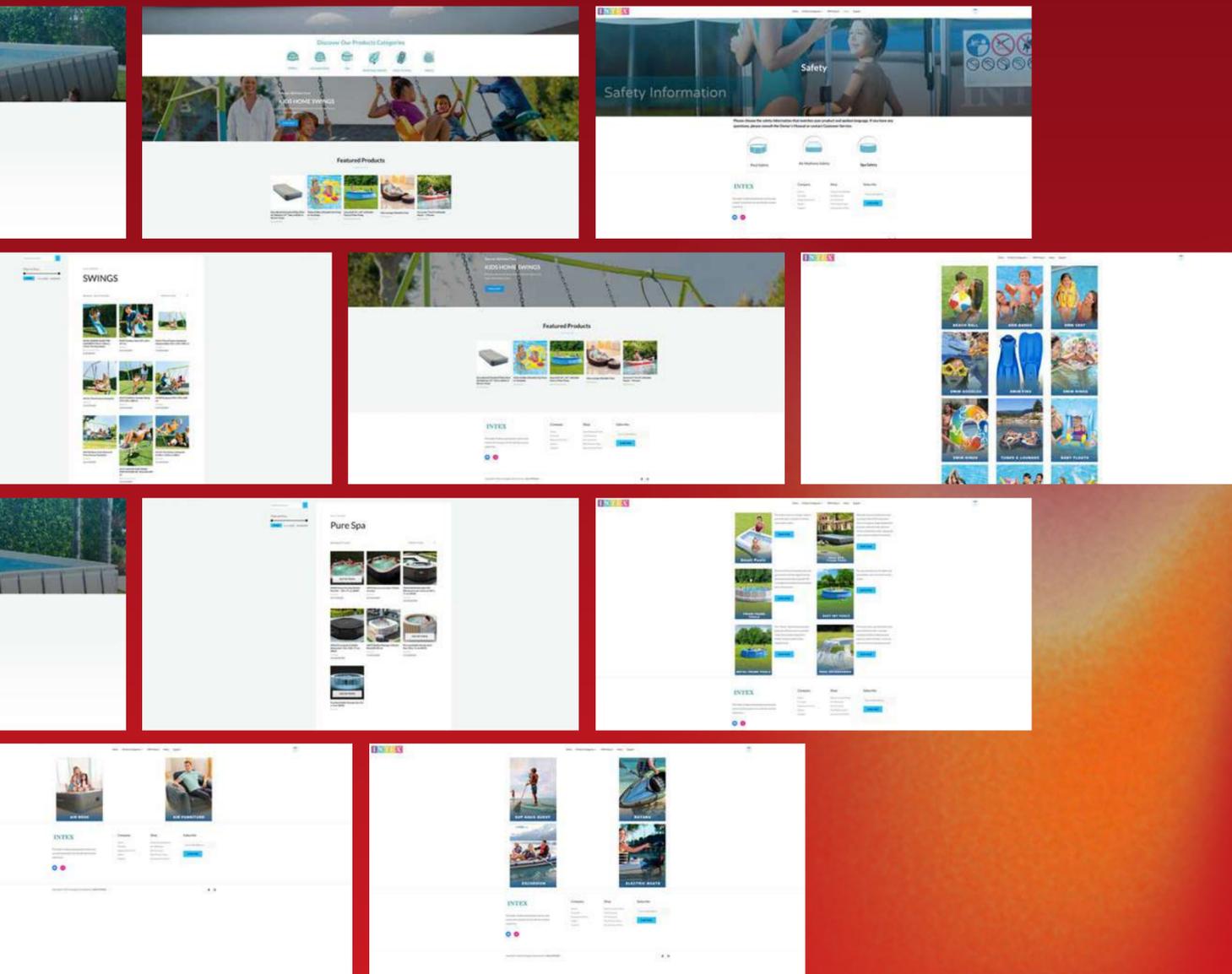
The Elevated Web Experience



Click On The Screen
to explore it yourself



We design websites as immersive brand experiences, where structure, visuals, and usability work in harmony. Through thoughtful UX, refined UI, and responsive design, we ensure every interaction feels intuitive and intentional. The result is a digital presence that engages, performs, and elevates the brand across every screen.



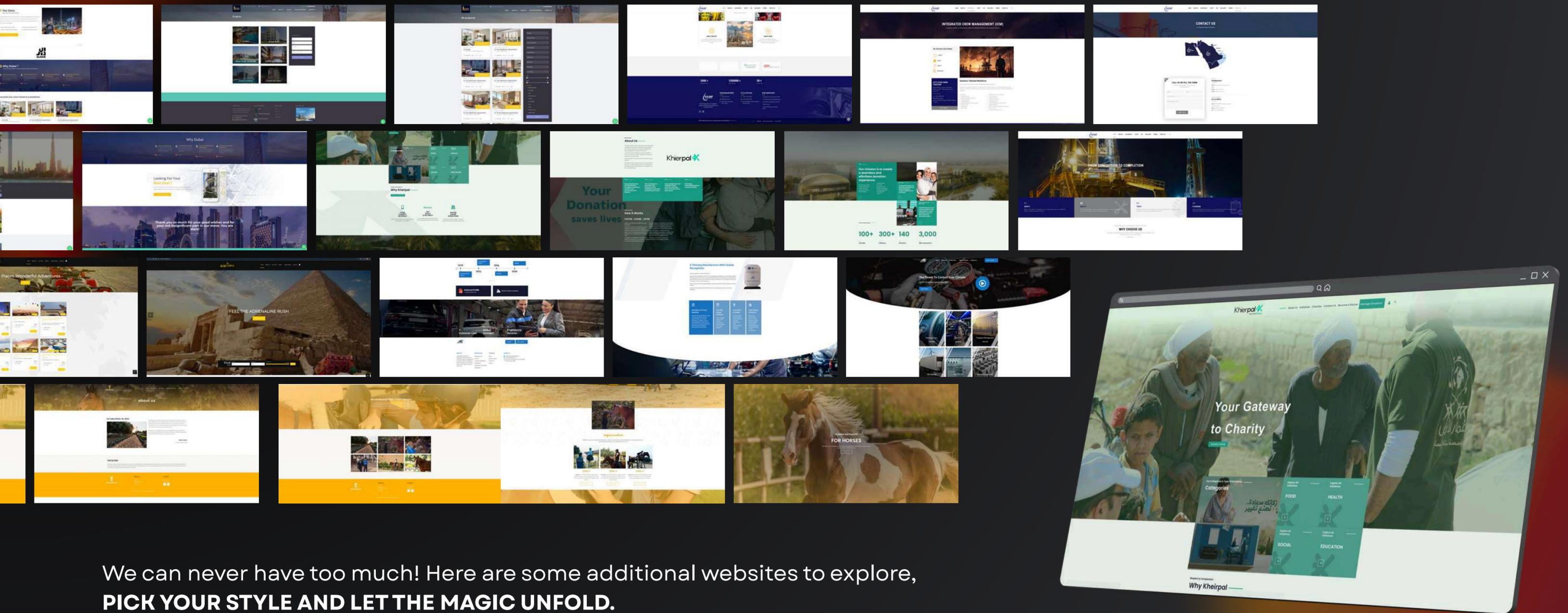
Click On The Screen
to explore it yourself

INTEX.

Retail Experiences, Elevated

We design e-commerce platforms as seamless brand experiences where beauty meets performance. Intuitive journeys and conversion-focused design turn visitors into loyal customers.

AND THE COUNT CONTINUES.



We can never have too much! Here are some additional websites to explore, **PICK YOUR STYLE AND LET THE MAGIC UNFOLD.**

PRINTABLES.

Banners – Flyers – Menus – etc...

THE JOURNEY BEGINS NOW.



Every printable is crafted with precision, scalability, and purpose, from small-format collateral to large-scale displays.

FROM CONCEPT TO PRINT.

Through careful composition, typography, and layout systems, we ensure every piece reflects the brand's identity with clarity and impact.



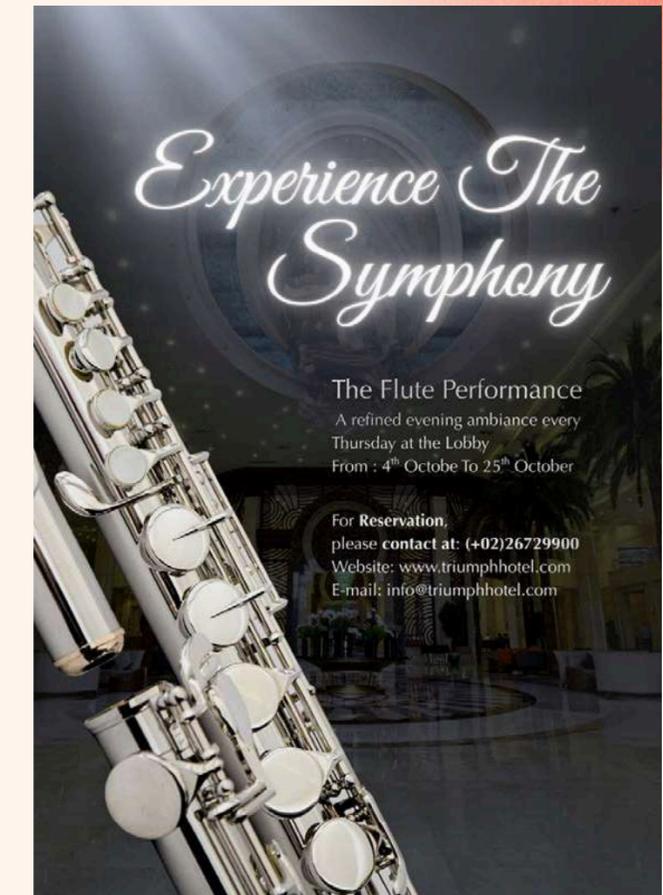
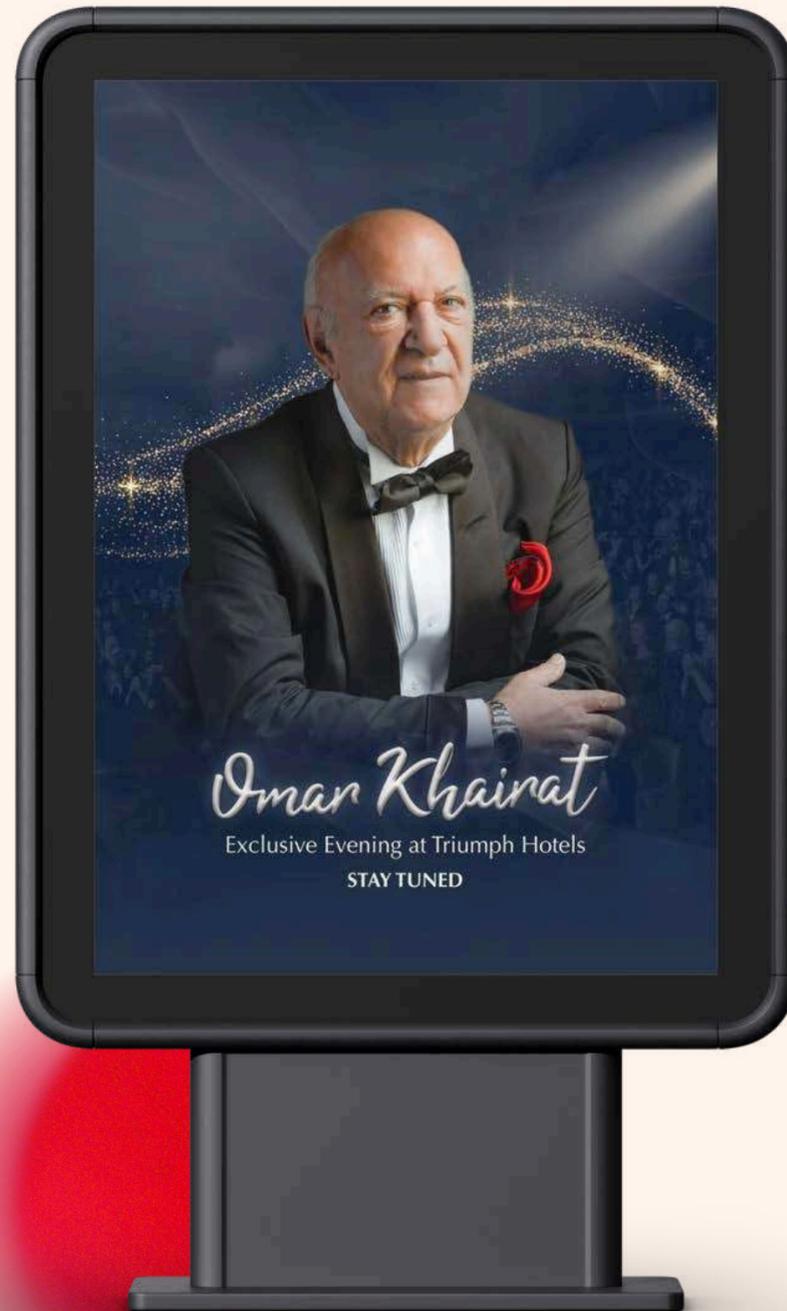


EVERY SCALE, EVERY DETAIL

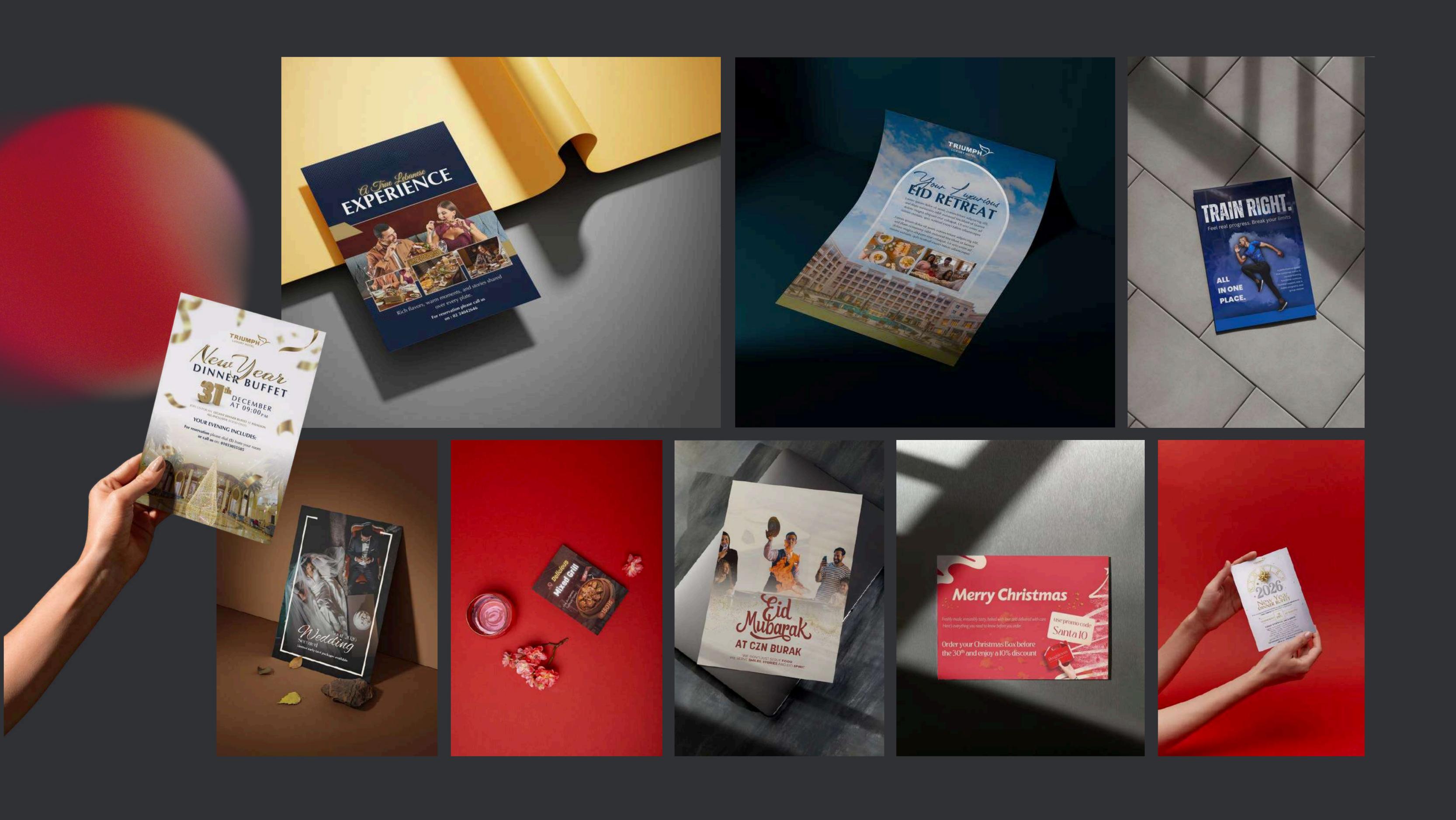
Our method accommodates any format, size, or style, ensuring a unified visual language that integrates smoothly across all print applications.



FROM PAPER TO PRESENCE



No matter the format or complexity, our work delivers impact, elegance, and a cohesive brand experience across every touchpoint.



A True Lebanese
EXPERIENCE

Rich flavors, warm moments, and stories shared over every plate.
For reservation please call us on : 02 24642646

TRIUMPH
LUXURY HOTELS

New Year
DINNER BUFFET

31st DECEMBER
AT 09:00 PM

FOR LISTING OF SECONDS DINNER BUFFET AT BAYALIKON ALI (RESERVATION REQUIRED)

YOUR EVENING INCLUDES:
For reservation please dial (3) from your room or call us on: 01933033585

TRIUMPH
LUXURY HOTELS

Your Luxurious
EID RETREAT

Experience the joy of Eid with a luxurious retreat at our hotel. Enjoy a day of relaxation, indulgence, and celebration. From traditional Eid prayers to a sumptuous breakfast, we have everything you need for a perfect Eid celebration. Book your retreat now and enjoy the best of both worlds.

TRAIN RIGHT.
Feel real progress. Break your limits.

ALL IN ONE PLACE.

Wedding
Special
limited early bird packages available

Delicious Mixed Grill
15000

Eid Mubarak
AT CZN BURAK

WE DON'T JUST SERVE FOOD. WE SERVE SMILES, STORIES AND LOVE. E-PRINT

Merry Christmas

Freshly made, mouthwatering, topped with beer and delivered with care. Here's everything you need to know before you order.

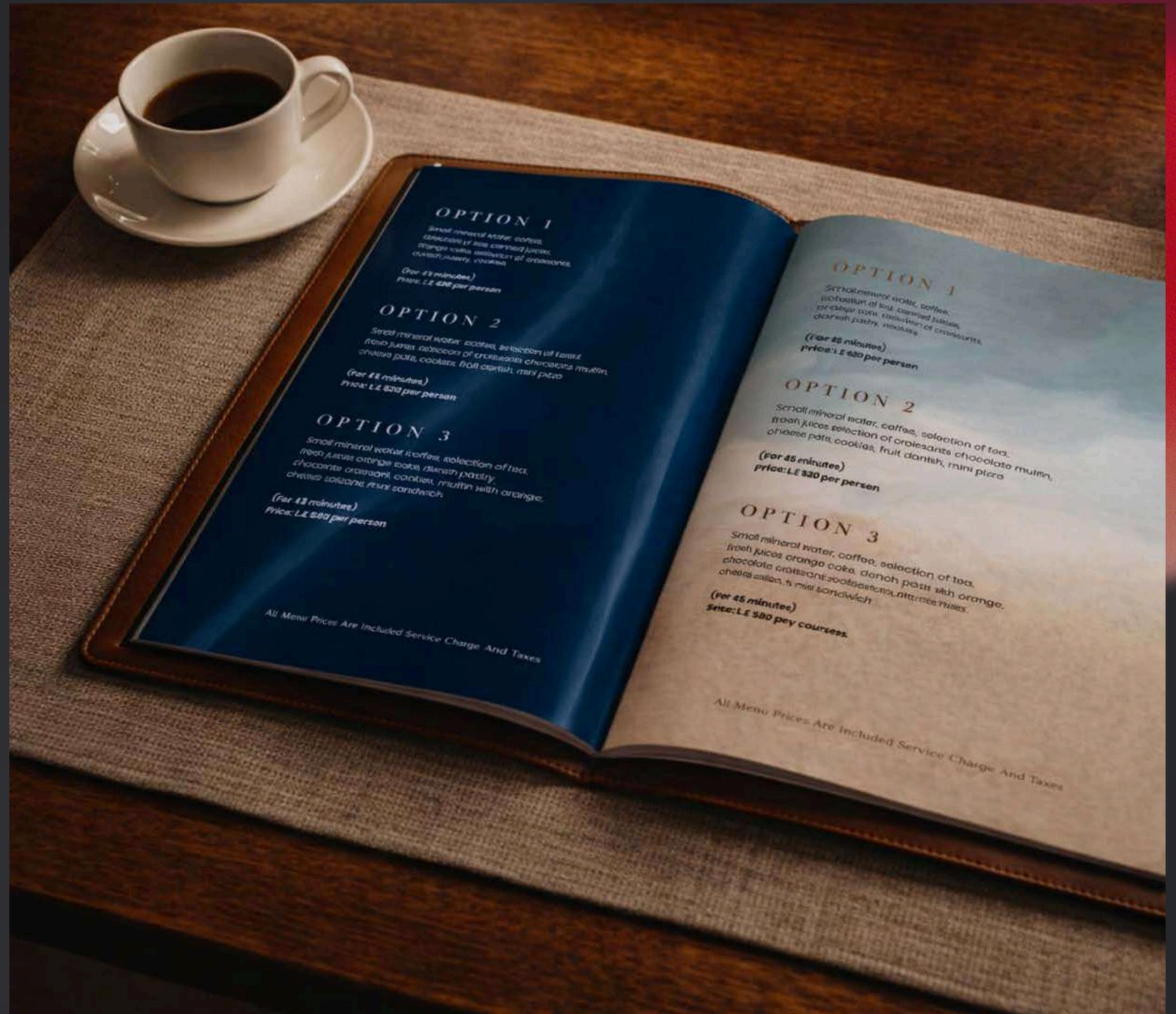
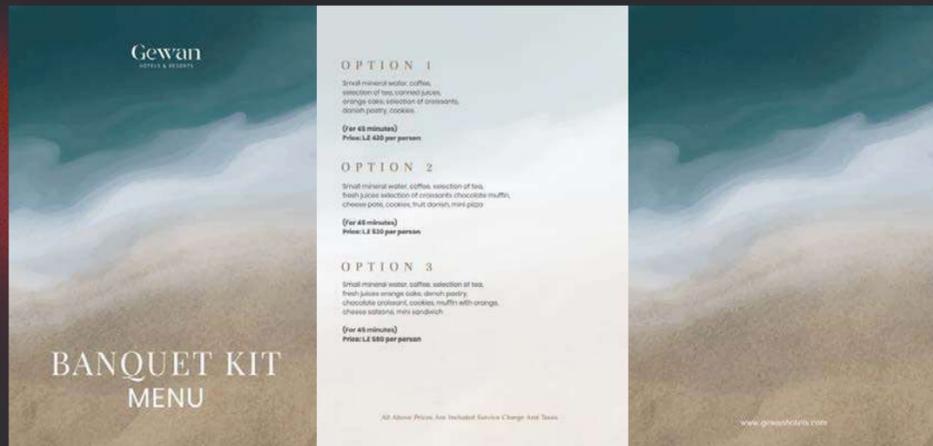
use promo code **Santa 10**

Order your Christmas Box before the 30th and enjoy a 10% discount

2026
New Year
DINNER BUFFET

FROM PLATE TO PAGE

Every menu is crafted to balance elegance, readability, and brand identity, turning each page into a refined experience.





CULINARY DESIGN, PRINTED

From tabletop to seasonal editions, our menus transform culinary offerings into visually compelling, brand-elevating statements.



INK & APPETITE

Menus designed to delight the senses, blending craftsmanship, AI precision, and timeless elegance.



CURATED FOR THE OCCASION

Menus crafted to celebrate each occasion, blending design, culture, and brand elegance.



HOSPITALITY IN PRINT.

Menus designed to communicate flavor, style, and brand identity across all dining experiences.

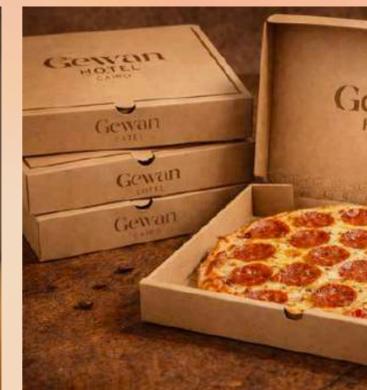


Here's Some

COLLATERALS.

TAILORED FOR GEWAN GUESTS.

DESIGNED TO ELEVATE YOUR EXPERIENCE, WITH SIGNATURE TOUCHES, ELEGANTLY PRESENTED.



DESIGN IN EVERY SIP.

A creative fusion of drinks, design, and memorable presentation.



PACKAGING THAT FEELS LIKE A TREAT.

A festive range of packaging and collaterals designed to turn every order into a gift ready experience.

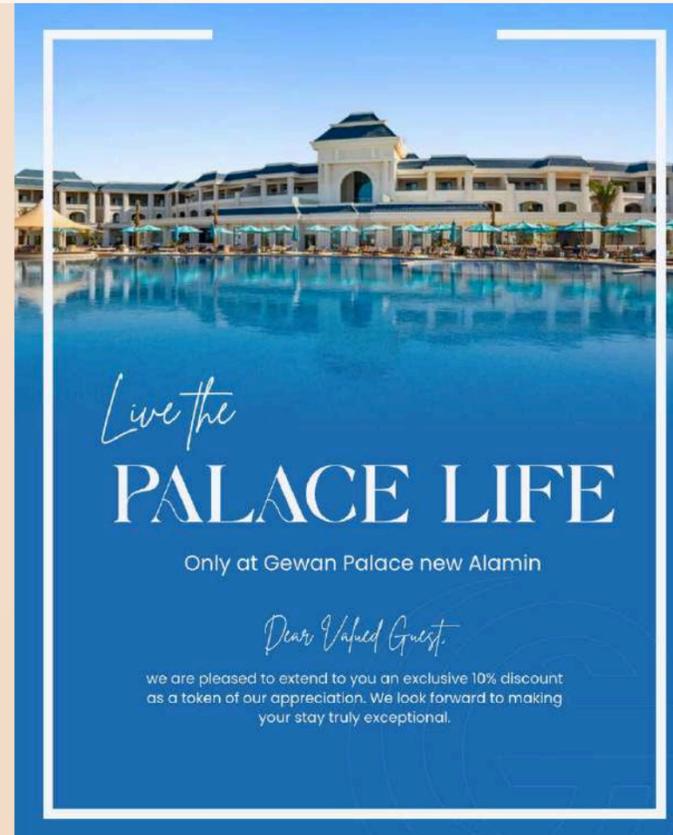


Here's Some

DIGITALS.

TRIUMPH HOTELS.

THROUGH THE DIGITAL LENS



We create digital designs that merge aesthetics with strategy, ensuring every visual serves a purpose. Through careful layout, typography, color systems, and motion, we translate brand identity into impactful digital assets. The result is design that communicates clearly, engages intuitively, and elevates the brand across all digital touchpoints.

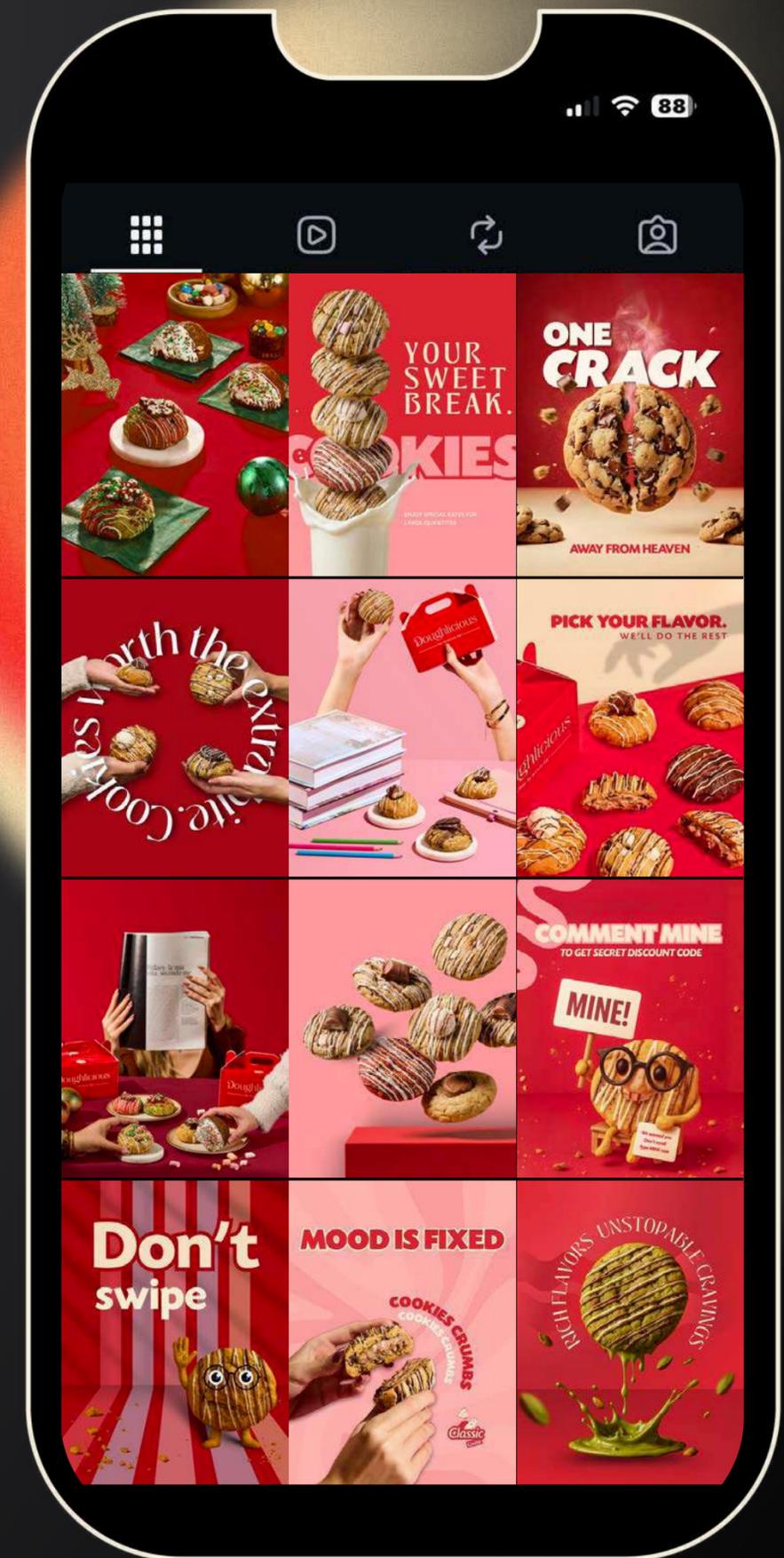
EVERY SUCSESSES STARTS WITH YOUR PROFILE.

THE DISCIPLINE OF DESIGN

Every visual is guided by structured grids, proportional spacing, and clear hierarchies.

Through consistent systems and scalable frameworks, balance and coherence are maintained across all digital assets.

The result is a disciplined design language that delivers clarity, efficiency, and a unified brand presence.





State Of Media,

**LOOKING FORWARD FOR A LONG
TERM BUSINESS RELATIONSHIP..**

VISIT: 28 Obour Buildings, Salah Salem St., Heliopolis, Cairo

Call : (+2) 01110593211

Or Email: [sales@thestateofmedia.com] | (mailto:sales@thestateofmedia.com)

From State Of Media Team...

THANK YOU.