

**STATE<sup>of</sup>MEDIA**

DARE TO REACH

# Portfolio 2023



# Welcome to STATE OF MEDIA

## WHO WE ARE?

# STATE OF MEDIA

is a full integrated marketing / advertising agency started in 2016 with the aim of providing the market with a one stop marketing and advertising shop and serve it's esteemed clients with various marketing services .

Since 2016 STATE OF MEDIA served a vast number of clients in Egypt, Kuwait, Bahrain, Nigeria & Saudi Arabia

# OUR SERVICES



**Marketing Plans**



**Public Relation**



**SMS & What's app Campaigns**



**Media Production**



**Digital media solutions**



**Mobile App**



**Branding**



**Direct Marketing**



**Printing**



**Mass Media**



**Web Development**

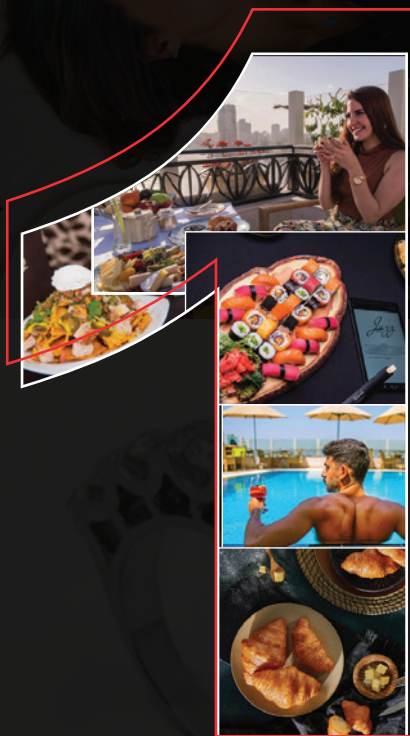


**Motion Graphics Videos**

# SUCCESS PARTNERS







# PHOTOGRAPHY



# FOOD





# PRODUCT



# LIFESTYLE







# WEBSITES

01/



## Website Design

We create visually appealing and user-friendly websites that are tailored to a client's unique needs and goals.

Our design team collaborates with clients to create a custom website that effectively communicates their brand message and value proposition.

01/



## Website Development

Our team of skilled developers builds custom websites from scratch or modifies existing templates to meet a client's specific requirements.

We use cutting-edge technologies and best practices to develop websites that are responsive, fast, and optimized for search engines.

02/



## E-Commerce Development

We offer end-to-end e-commerce solutions that include everything from website design and development to payment gateway integration and product management.

Our team has extensive experience in building and customizing e-commerce websites that are secure, scalable, and user-friendly.

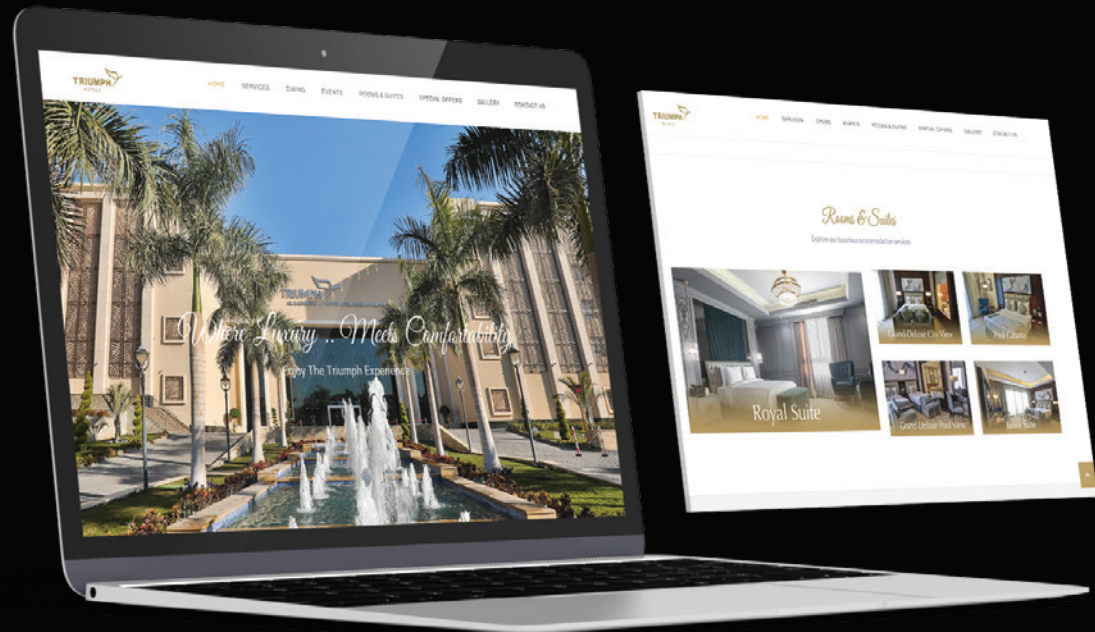
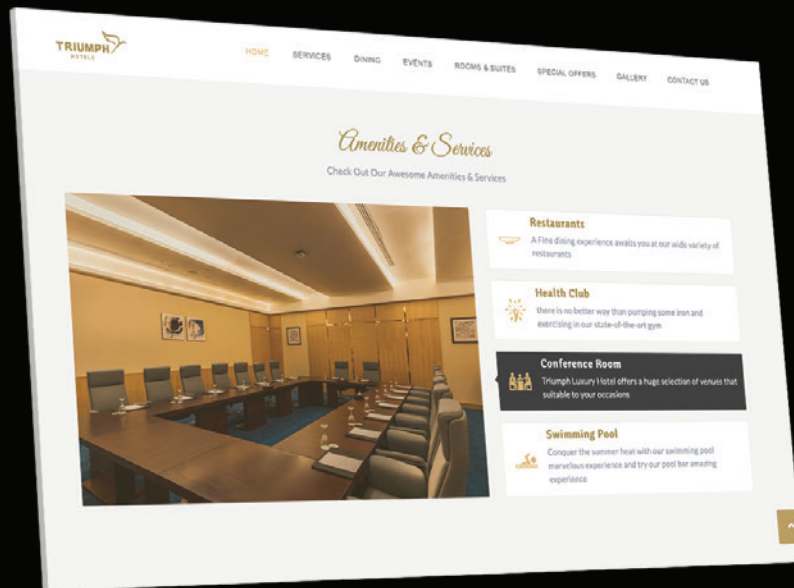
03/



## Website Maintenance

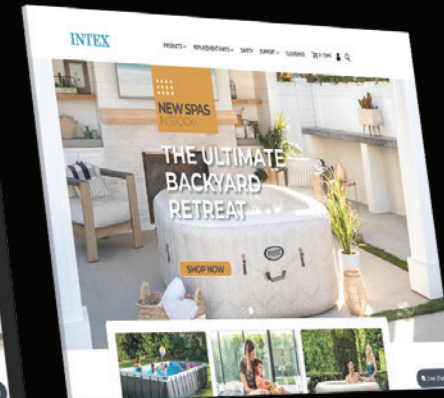
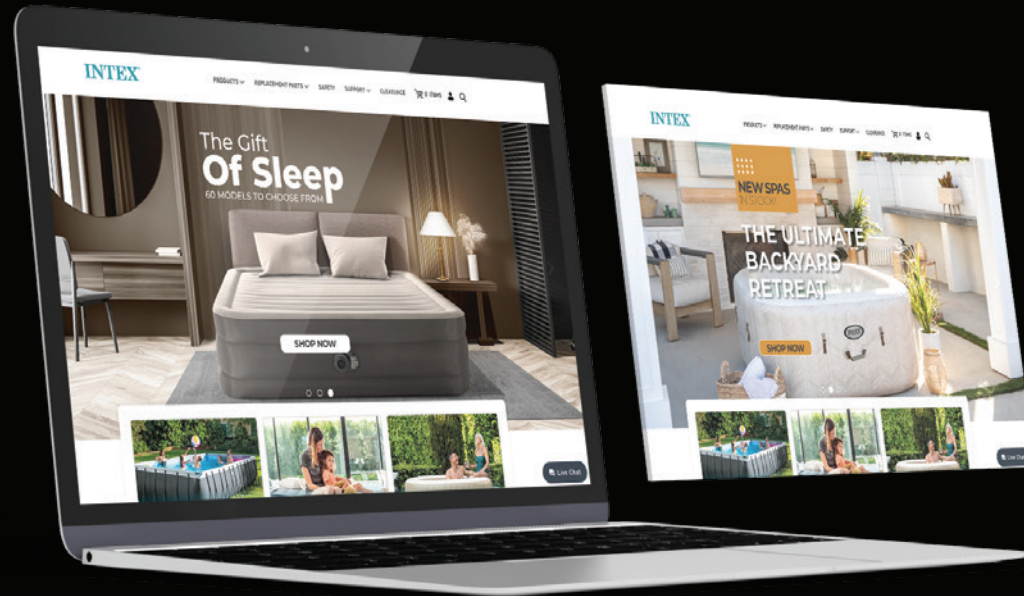
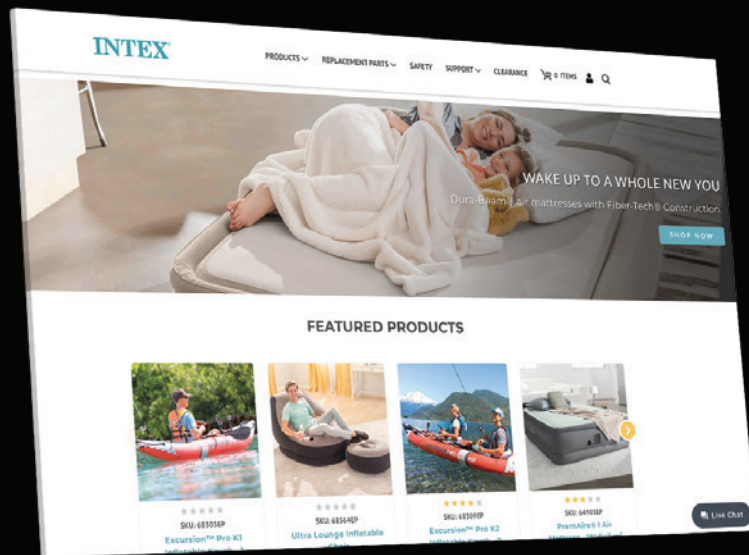
We provide ongoing website maintenance services to ensure that client's websites are always up-to-date, secure, and functioning optimally.

Our team regularly performs software updates, security checks, and backups to ensure the website's smooth operation and prevent any potential issues. We also offer content updates and technical support to clients to help them stay ahead of the competition.





# INTEX®





**HORSEVILLE**  
riding academy

*Everyone Is Welcome*

Whether you are an absolute beginner or dream of becoming a showjumping or dressage champion, we provide the right lesson programme for you.



**LEVEL-1**

Beginner - For people with no or little riding experience. Horses are on a lunge lead so the rider can focus on the foundational skills of balance, walk and trot.

[BOOK NOW](#)



**LEVEL-2**

Transitional - For riders who have completed level 1 or already have some experience. Riders work on the 3 basic paces with independent control of the horse (no lead).

[BOOK NOW](#)

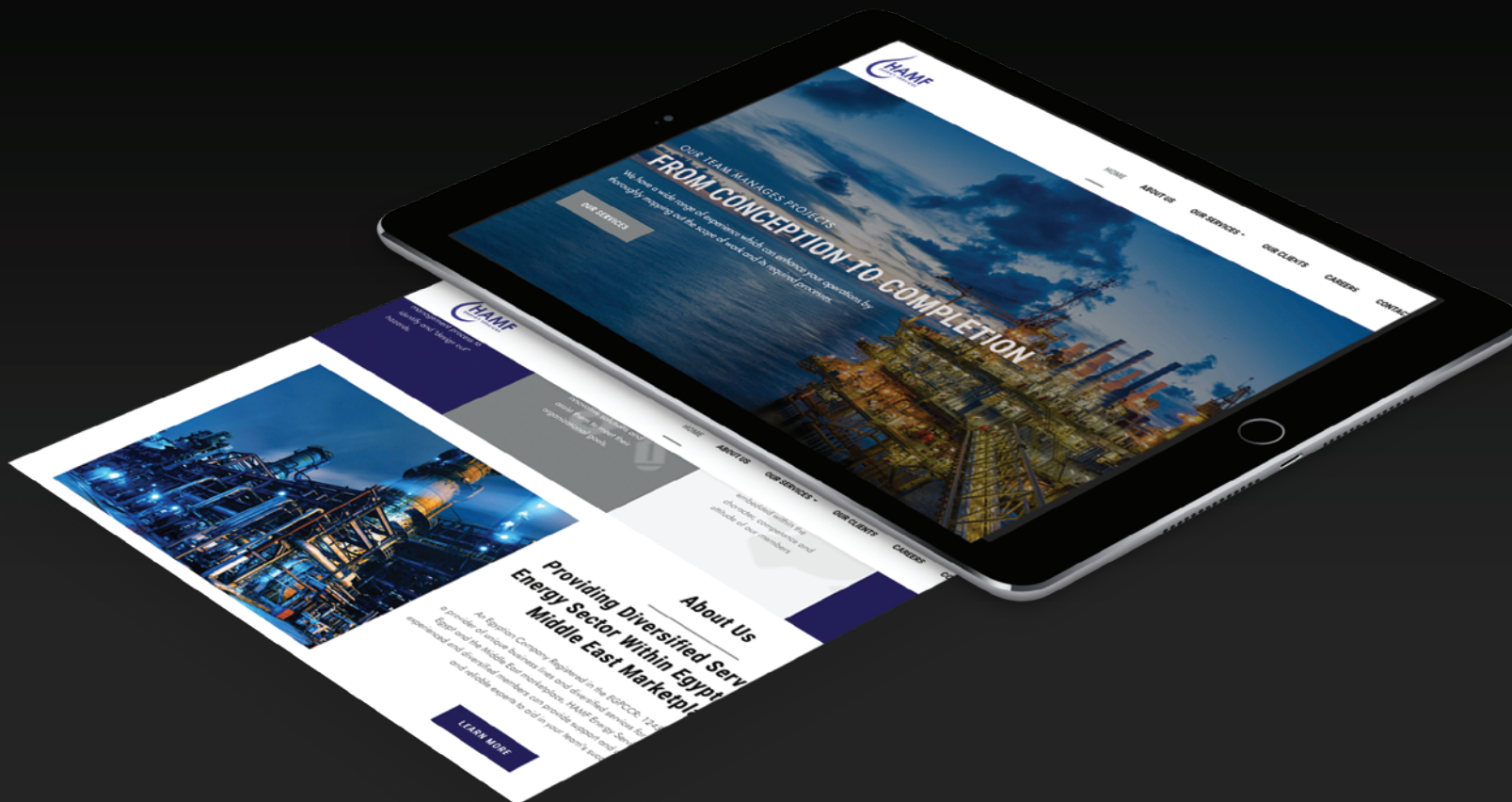


**LEVEL-3**

Advanced - Riders develop their flat work skills further in the big arena moving into dressage and/or jumping depending on their interest.

[BOOK NOW](#)

The laptop screen shows the homepage with a large image of a brown horse in a field. The text on the laptop screen reads: "SHARING OUR PASSION FOR HORSES", "Horseville is a horse riding school in Cornwall, UK. We are a group of passion with a vision to create a new generation of skilled horse riders.", and "ABOUT US". The tablet screen shows a section titled "Let Us Develop Your Child's Passion" with a photo of a child riding a horse.





# SOCIAL MEDIA





### Strategic Content Curation

We're not just posting; we're telling your brand story. Our team crafts content that resonates with your target audience, aligning with your brand's values and goals.



### Data-Driven Insights

Numbers guide our strategy. Through in-depth analytics, we track performance, monitor trends, and refine our approach for optimal results, ensuring every post is a step towards growth.



### Campaign Strategy

Our campaign strategy service helps you create effective campaigns that achieve your business objectives. By conducting research and analyzing data, we can create campaigns that resonate with your audience and drive meaningful results.



### Copywriting

Our copywriting service helps you create compelling and effective content that engages your audience and drives action. This can help you build brand loyalty and drive conversions.



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### Targeted Campaigns

No more spray-and-pray. Our tailored campaigns reach the right eyes at the right time, amplifying your message and increasing your brand's reach.



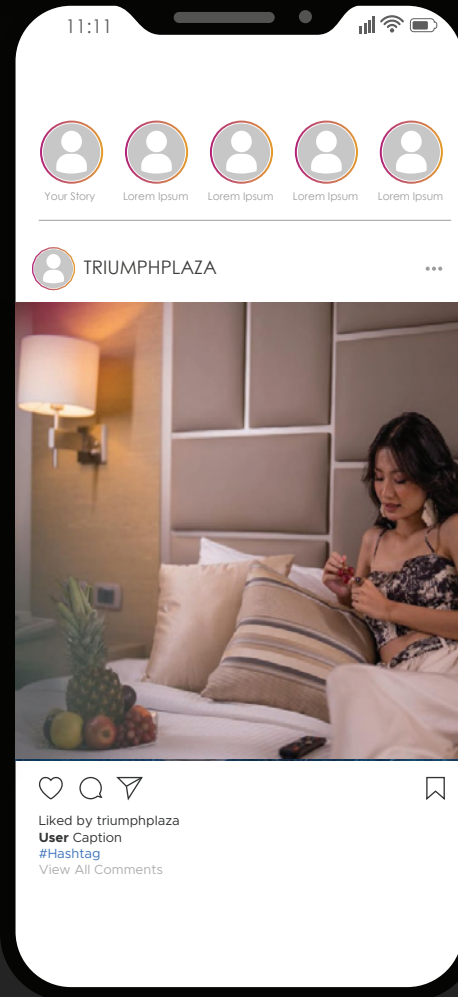
### Engaging Community Management

We're the bridge between you and your audience. Our proactive community management sparks conversations, addresses queries, and fosters a loyal online tribe.

# TRIUMPH

LUXURY HOTEL



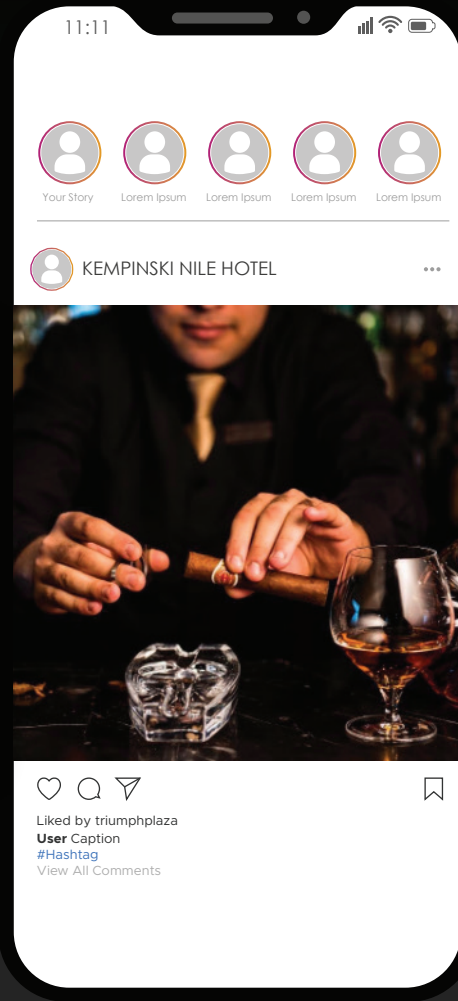


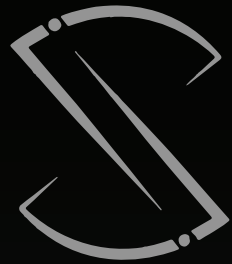




# Kempinski Nile Hotel

Garden City - Cairo





**SKILLABILITY**  
EMPOWER YOUR FUTURE

 **SKILLABILITY**  
Empower Your Future

 **Microsoft**  
Learning Partner

**BOOST YOUR  
INCOME WITH**

Microsoft Dynamics 365  
**Finance Consultant**

**APPLY NOW**

[www.skillability.net](http://www.skillability.net)

رقم التسجيل الفوري  
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11:11

  
Your Story Lorem Ipsum Lorem Ipsum Lorem Ipsum Lorem Ipsum

 **SKILLABILITY** ...

 **SKILLABILITY**  
Empower Your Future

**WHO  
ARE WE?**



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[www.skillability.net](http://www.skillability.net)

♥ 💬 📌

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 **SKILLABILITY**  
Empower Your Future



**2023**

**HAPPY NEW YEAR**



Microsoft Dynamics 365

SKILLABILITY TEAM WISHES YOU  
A YEAR FULL OF SUCCESS

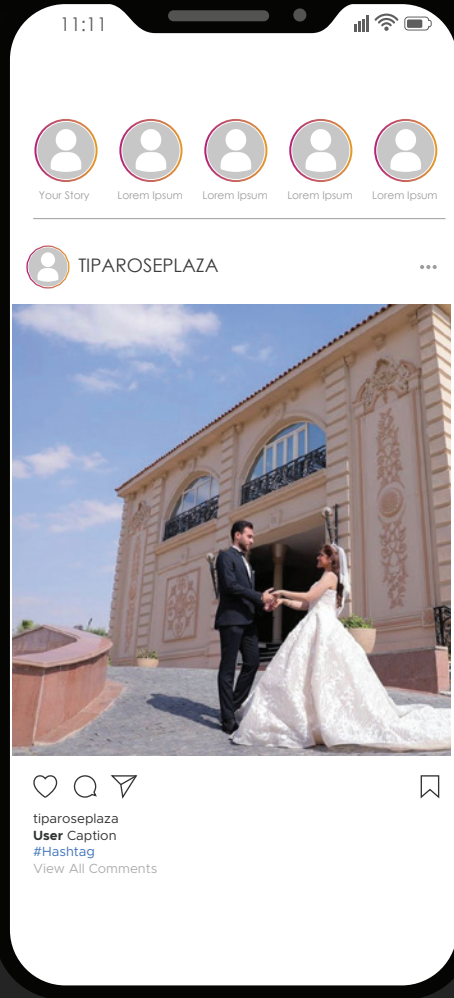
 **SKILLABILITY**  
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**Microsoft Dynamics 365  
Supply Chain**

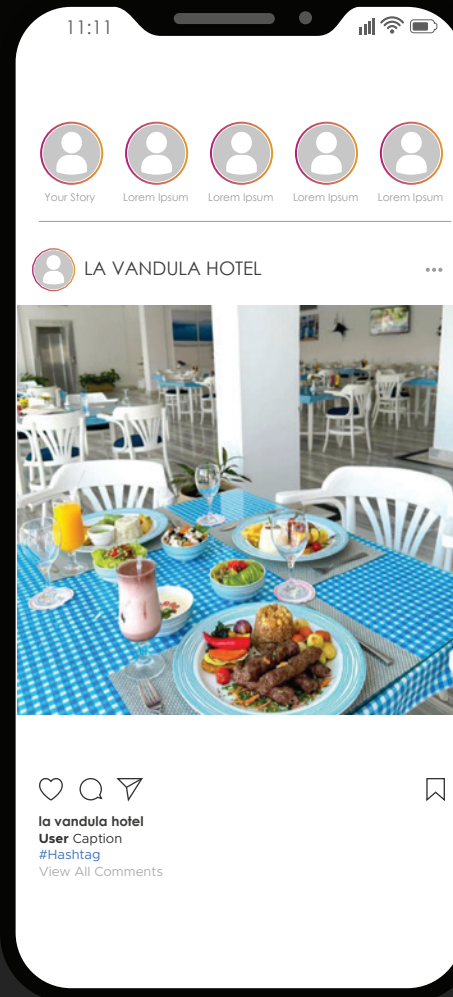
**APPLY NOW**

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 [www.skillability.net](http://www.skillability.net)



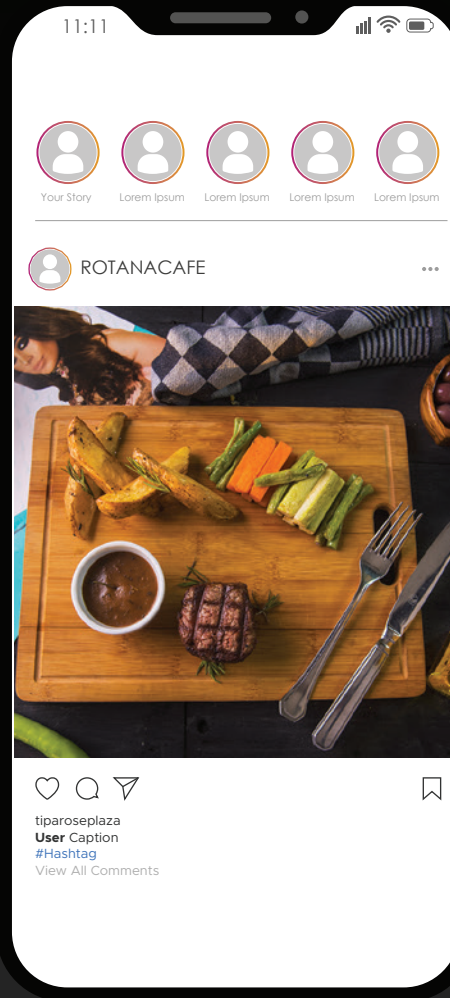


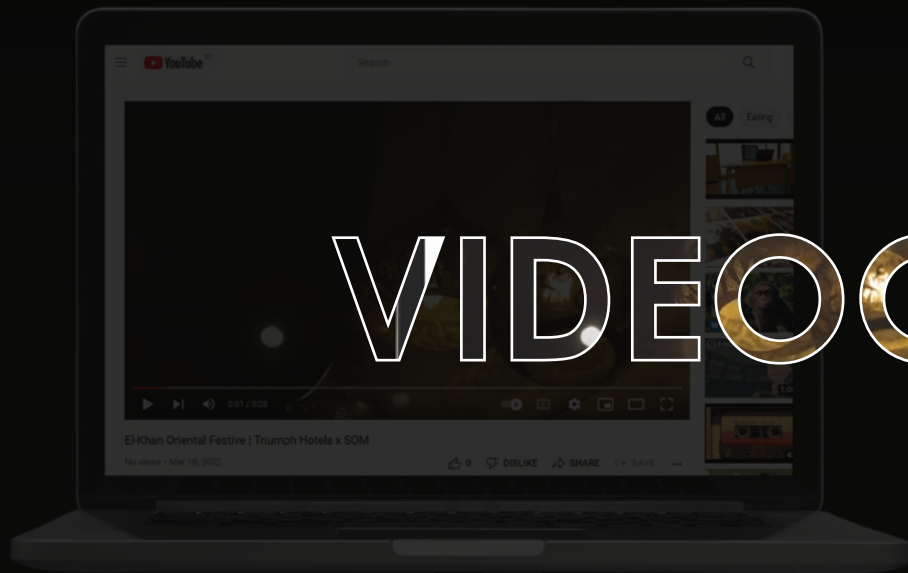
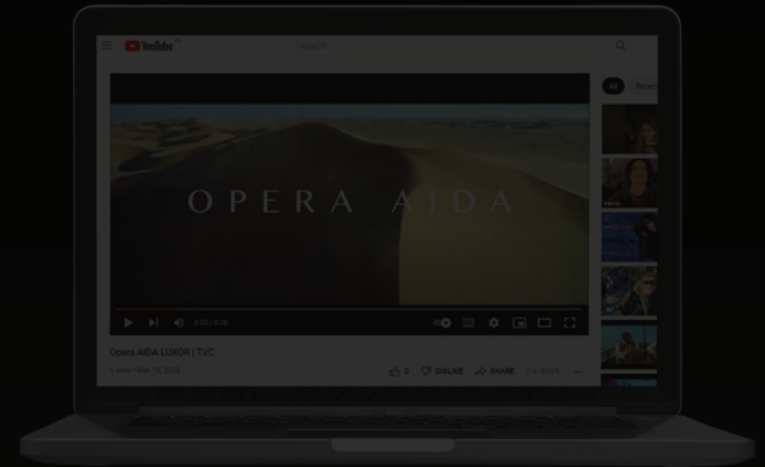
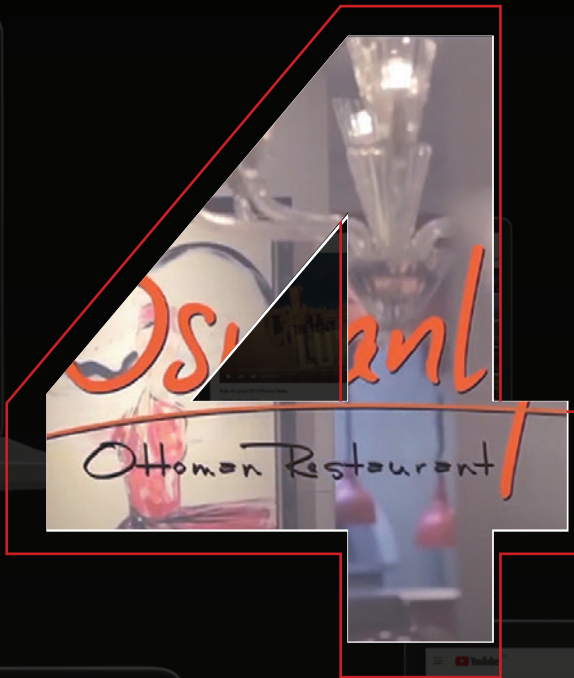
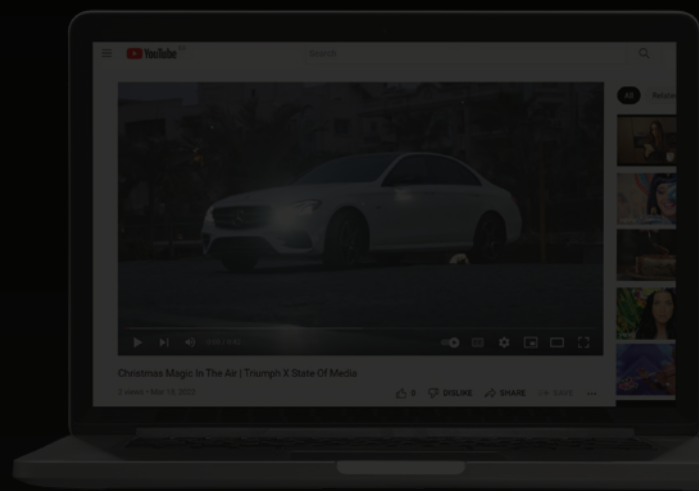
# LA VANDULA HOTEL



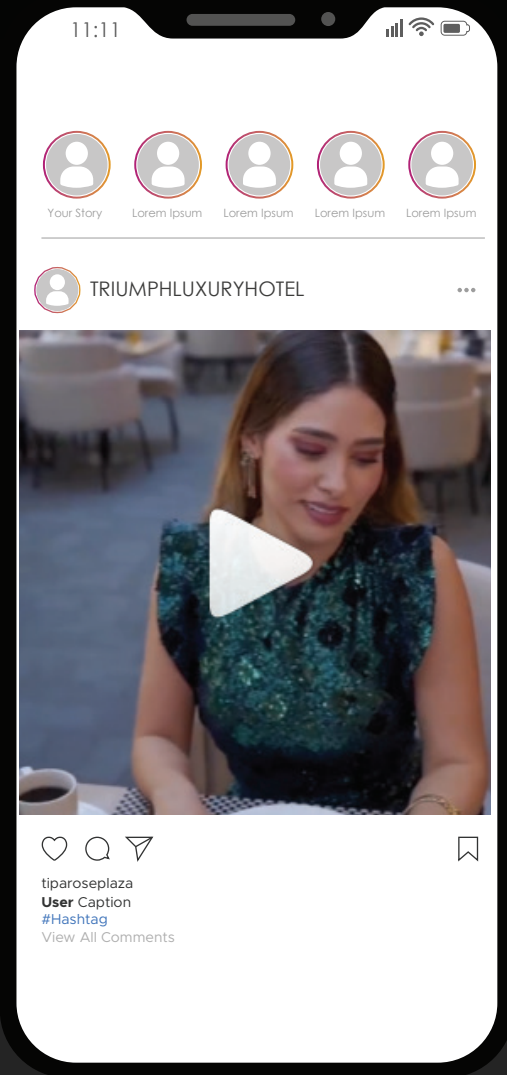


روتانا  
كافيه  
CAIRO



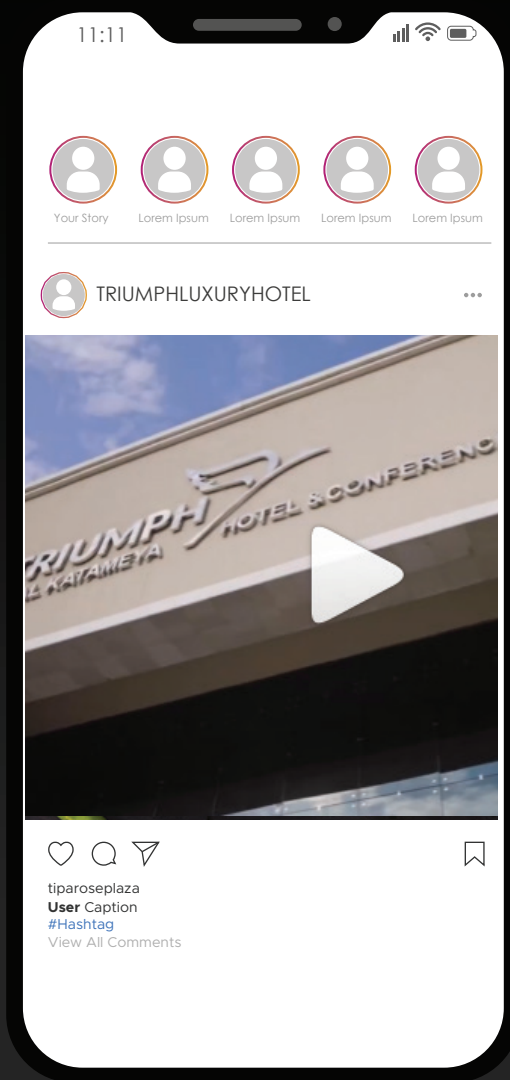


# VIDEOGRAPHY



# WATCH IT ON

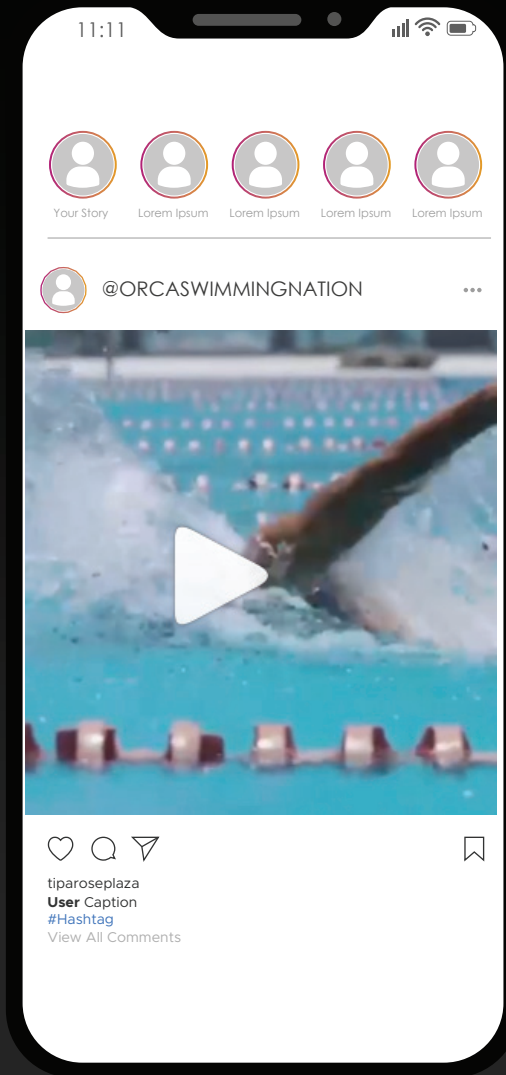
 **state\_of\_media**



# WATCH IT ON

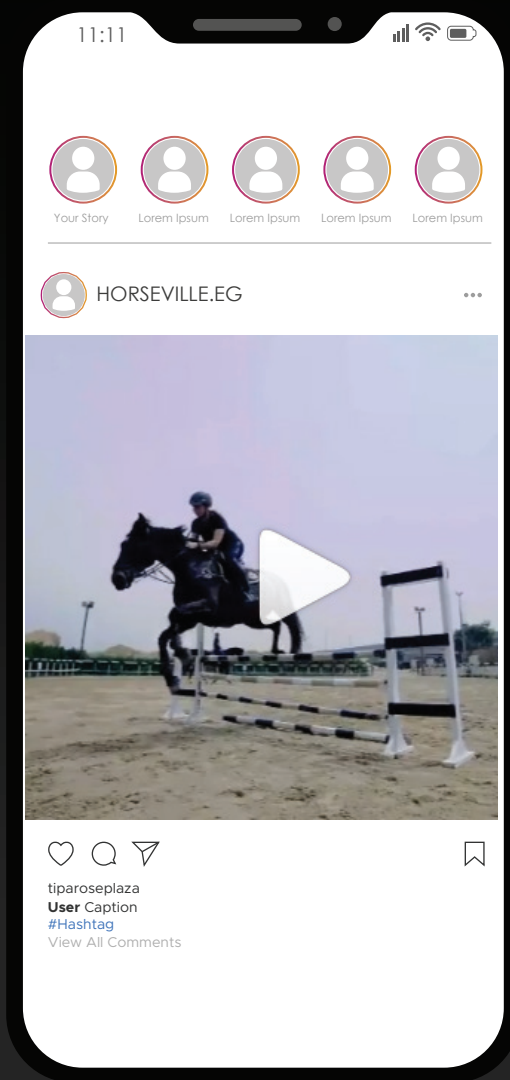
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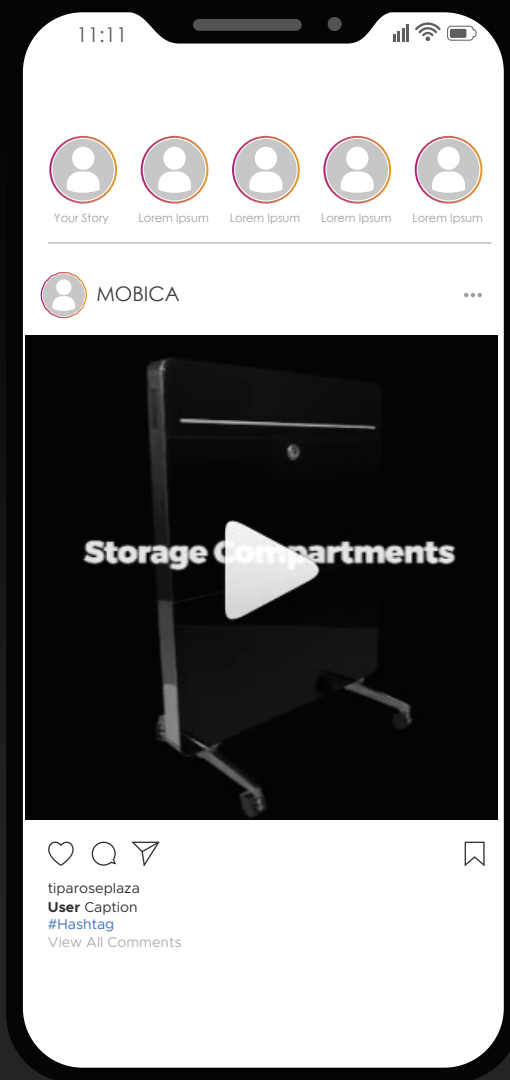
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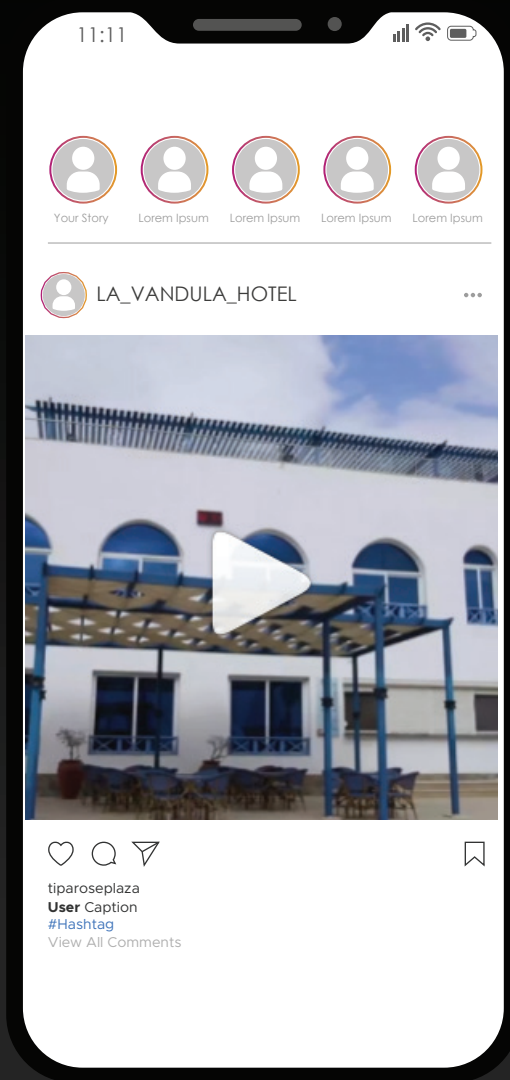
# WATCH IT ON

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# BRANDING & PRINTABLES



## Differentiation

A strong brand identity can help differentiate your business from competitors in a crowded marketplace. By developing a unique brand voice and image, you can make your business more memorable and appealing to customers.



## Better Communication

A clear and consistent brand identity can help improve communication with customers and stakeholders. By conveying a consistent message across all channels, you can build stronger relationships with your target audience and increase engagement.



## Increased Brand Awareness

Through effective branding, you can increase brand awareness and recognition. This can lead to increased customer loyalty, repeat business, and referrals.



## Improved ROI

By investing in a branding exercise, you can improve the return on investment (ROI) for your marketing efforts. A strong brand identity can help you attract more customers and generate more revenue over the long term.

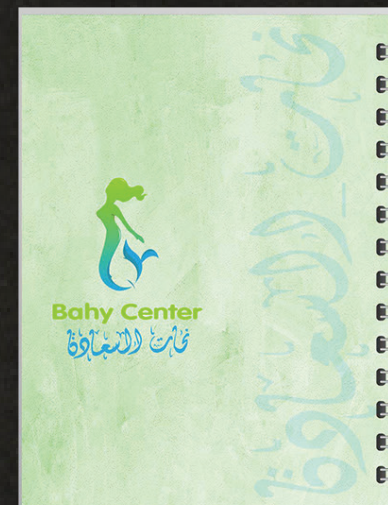


## Enhanced Credibility

A well-developed brand identity can enhance your business's credibility and establish trust with your target audience. This can lead to increased customer confidence in your products or services.











## ABOUT GRACE

At Grace, we're committed to the art of baking. Our products are made with the finest ingredients and are baked to perfection. We're proud to offer a wide variety of products to suit every taste. Our products are made with the finest ingredients and are baked to perfection. We're proud to offer a wide variety of products to suit every taste.

**TO ORDER:**  
 Grace products are available in a variety of sizes and quantities. Please contact your local distributor for more information.

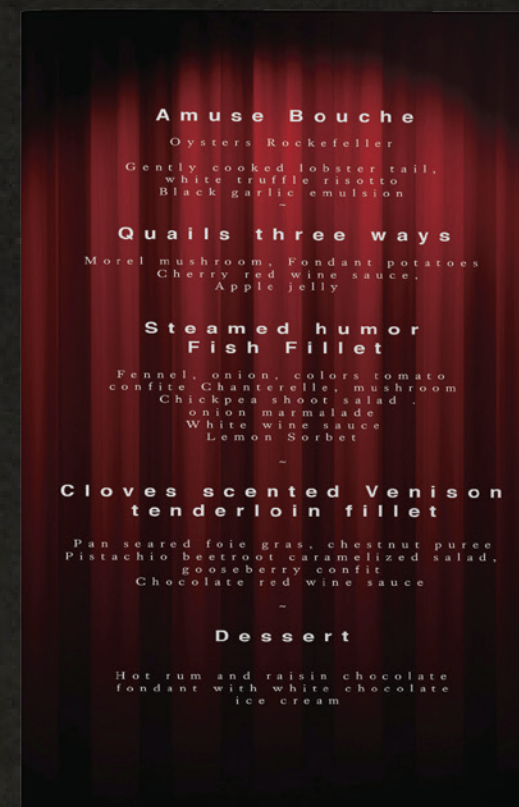
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## PASTRIES

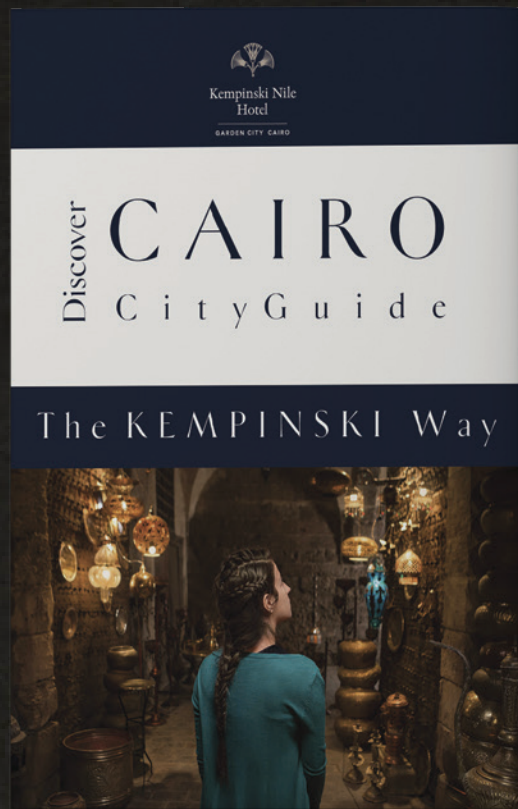
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## Bake it easy

Grace products are available in a variety of sizes and quantities. Please contact your local distributor for more information.





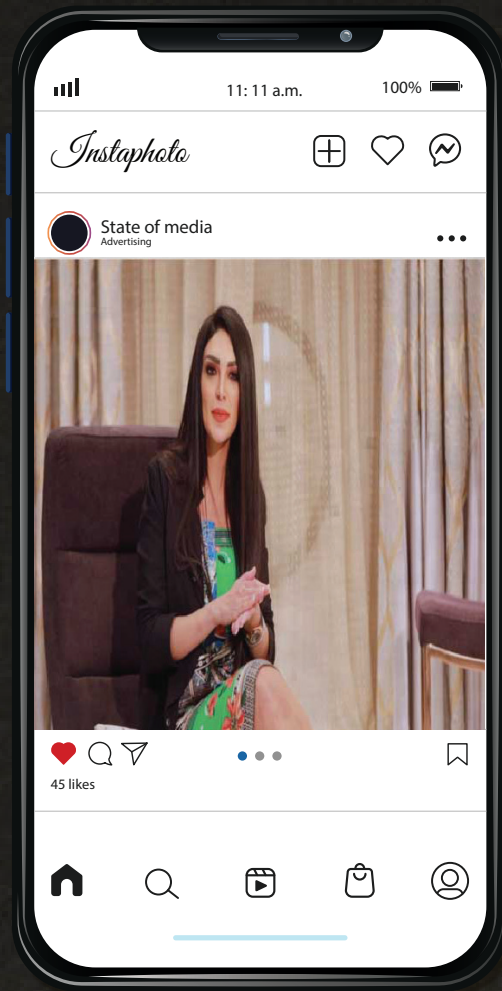




# PR & INFLUENCERS



# CELEBRITIES X SEDAR EGYPT



# DR / BAHY HANY X KEMPINSKI





# MONICAZEKRI X TRIUMPH HOTELS










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