



# Portfolio



**STATE** MEDIA

DARE TO REACH

# **WHO ARE WE ?**



• • •

State Of Media is a fully integrated marketing / advertising agency which started in 2016 aiming to provide the market with a variety of tailor made marketing solutions.



State Of Media has cooperated with top notch clients in Egypt, Kuwait, Bahrain, Dubai, Saudi Arabia and Nigeria.

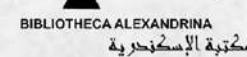
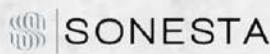
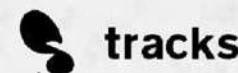
# OUR SERVICES



# SUCCESS PARTNERS



**mobica.**



# photography



# FOOD



# FOOD

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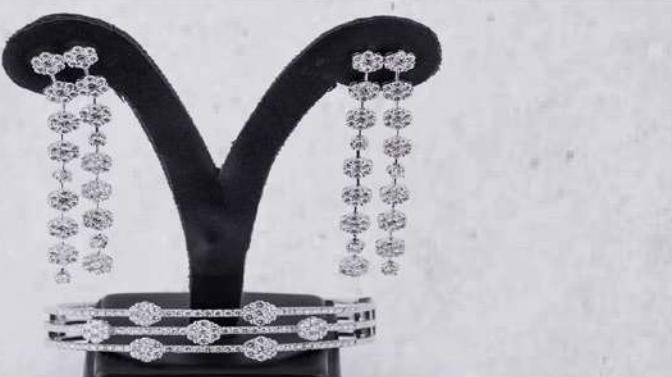


# PRODUCTS



# PRODUCTS

• • •



# LIFESTYLE

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# LIFESTYLE

• • •



# INTERIOR

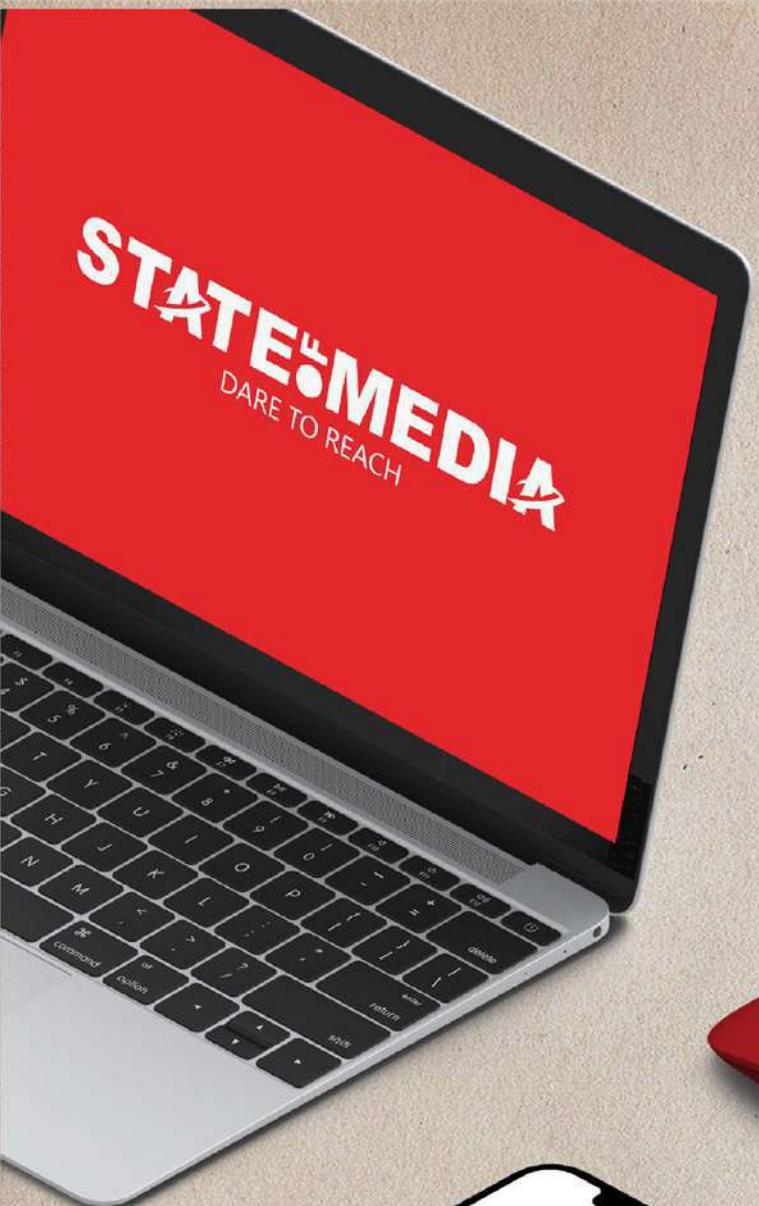
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# INTERIOR

• • •





# websites



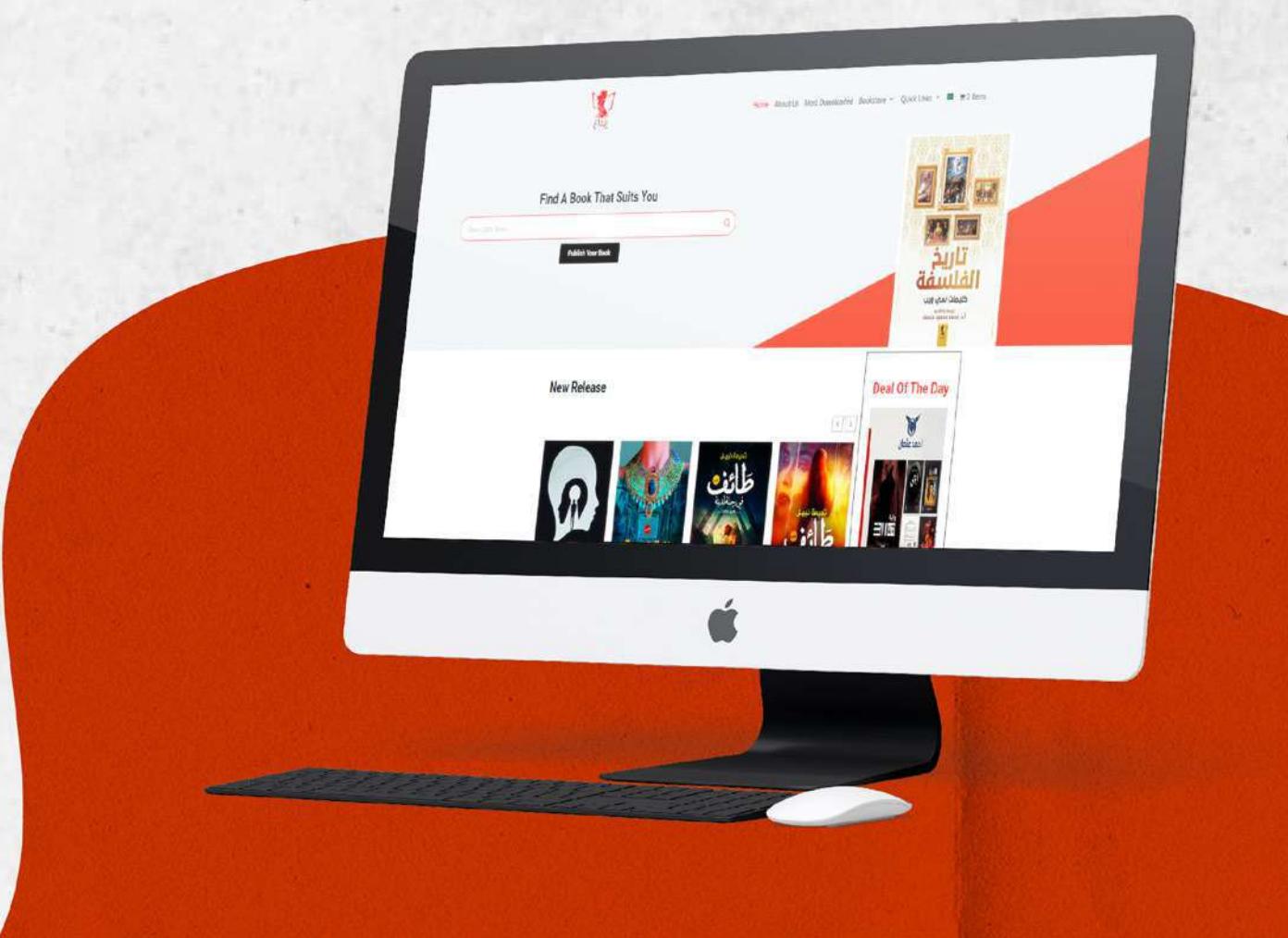




INTEX  
EGYPT









The image displays a cohesive digital marketing strategy for "Adventure in Egypt". It includes:

- A desktop computer monitor showing the website homepage with a banner reading "FEEL THE ADRENALINE RUSH".
- A smartphone showing the mobile application interface with a search bar and the same "FEEL THE ADRENALINE RUSH" banner.
- A social media post (Facebook) on the right, which is a smaller version of the desktop website.
- A keyboard and mouse at the bottom, indicating the devices used to access the content.

The website and app both feature a search function labeled "Find Tours" and filters for "Location", "Categories", and "Price Range". The overall design is modern and travel-oriented, utilizing a desert landscape background and a prominent pyramid image.

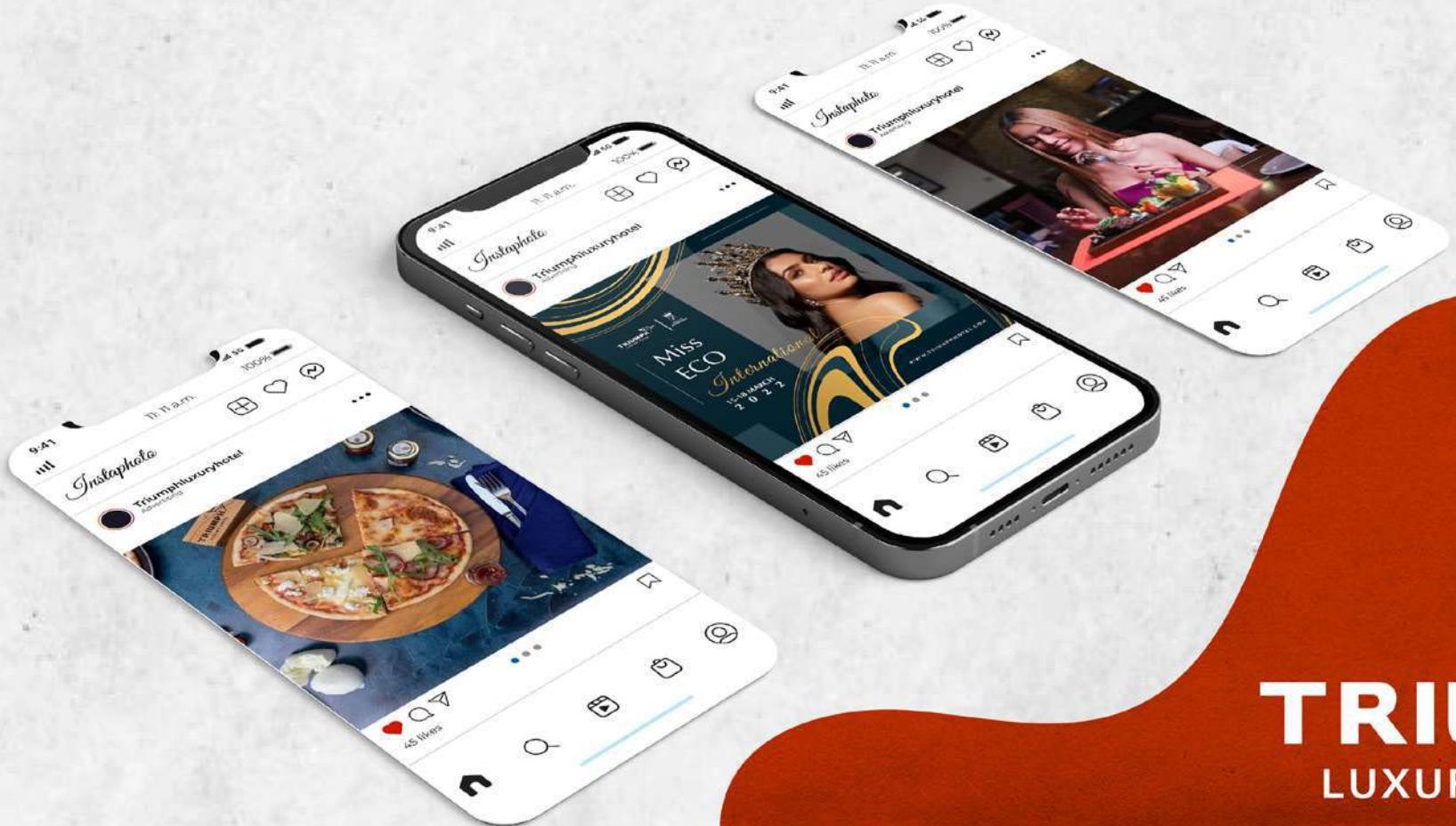


**TCL**  
technical  
chemical  
laboratories



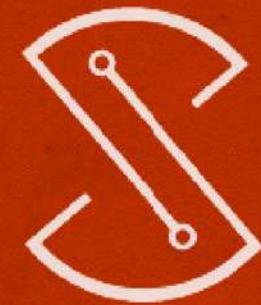
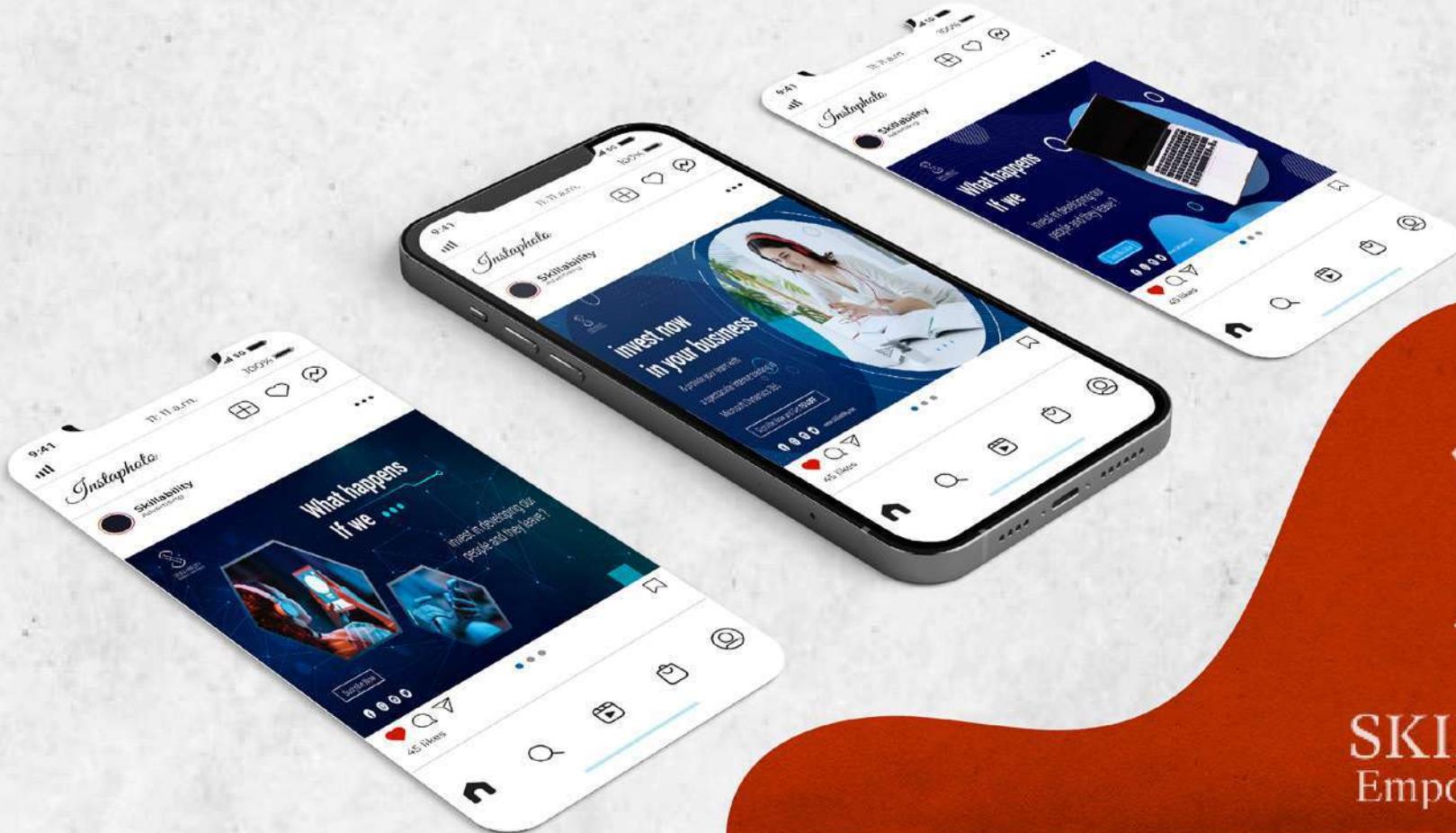
# social media





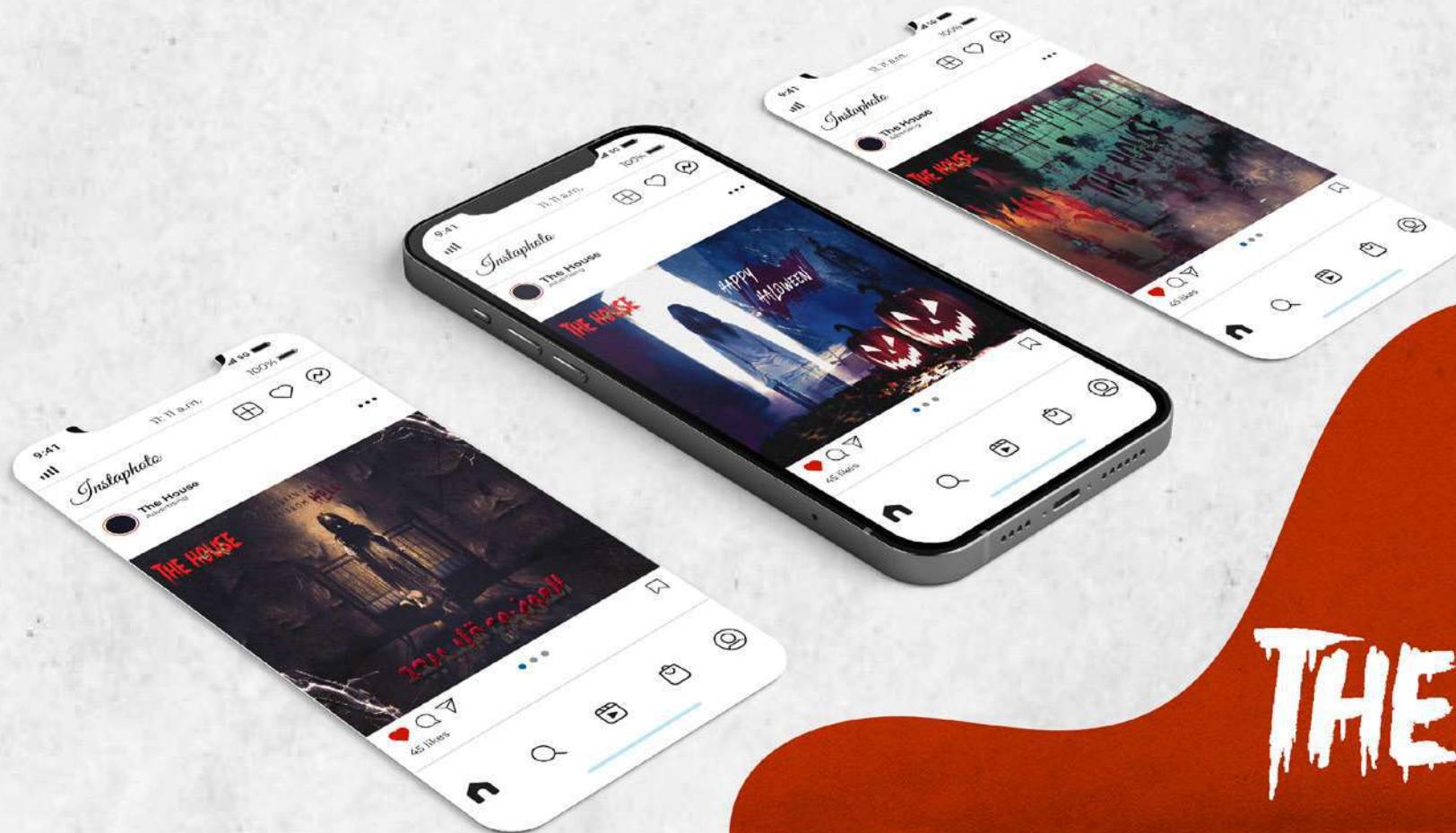
**TRIUMPH**  
LUXURY HOTEL

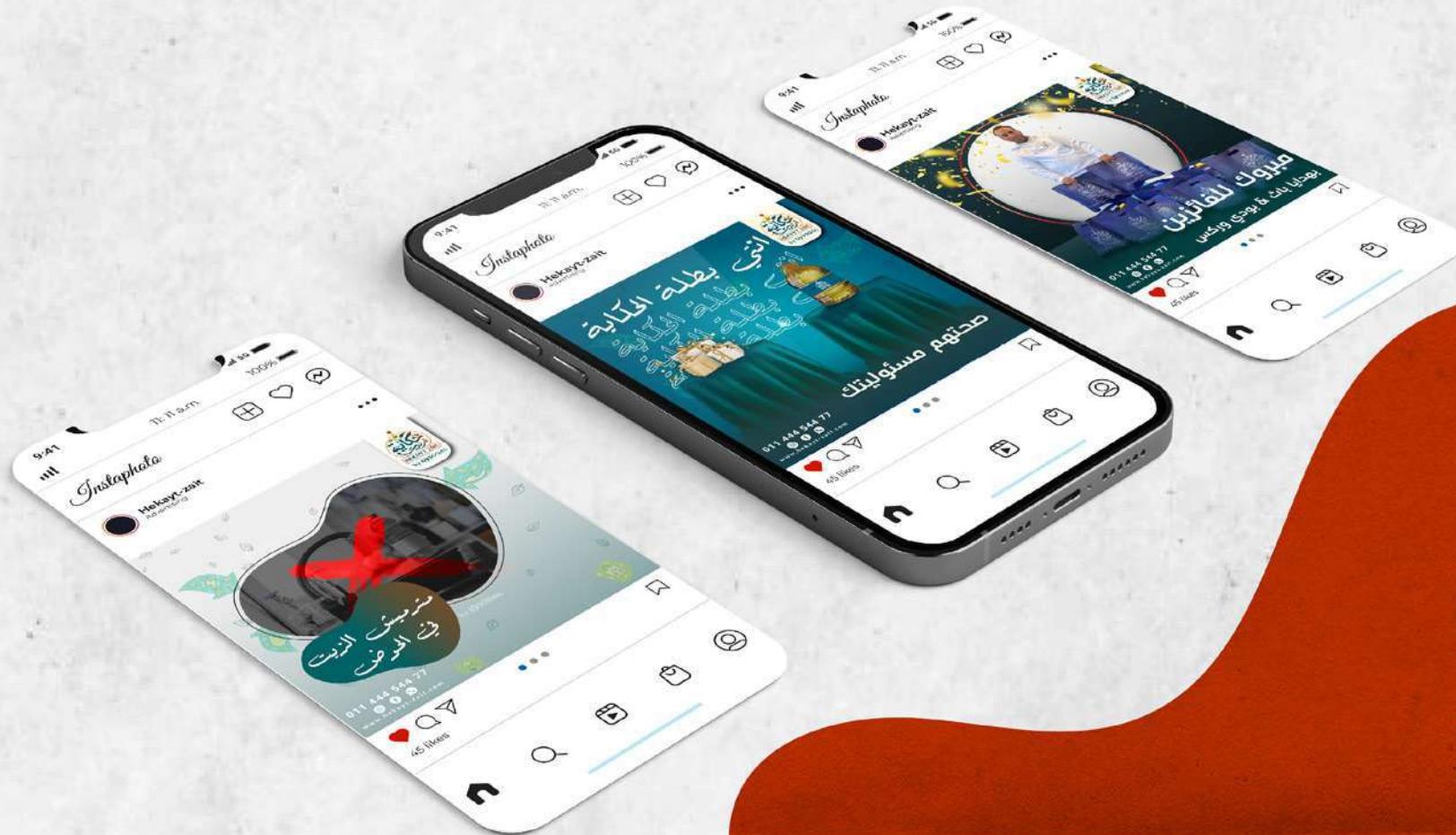


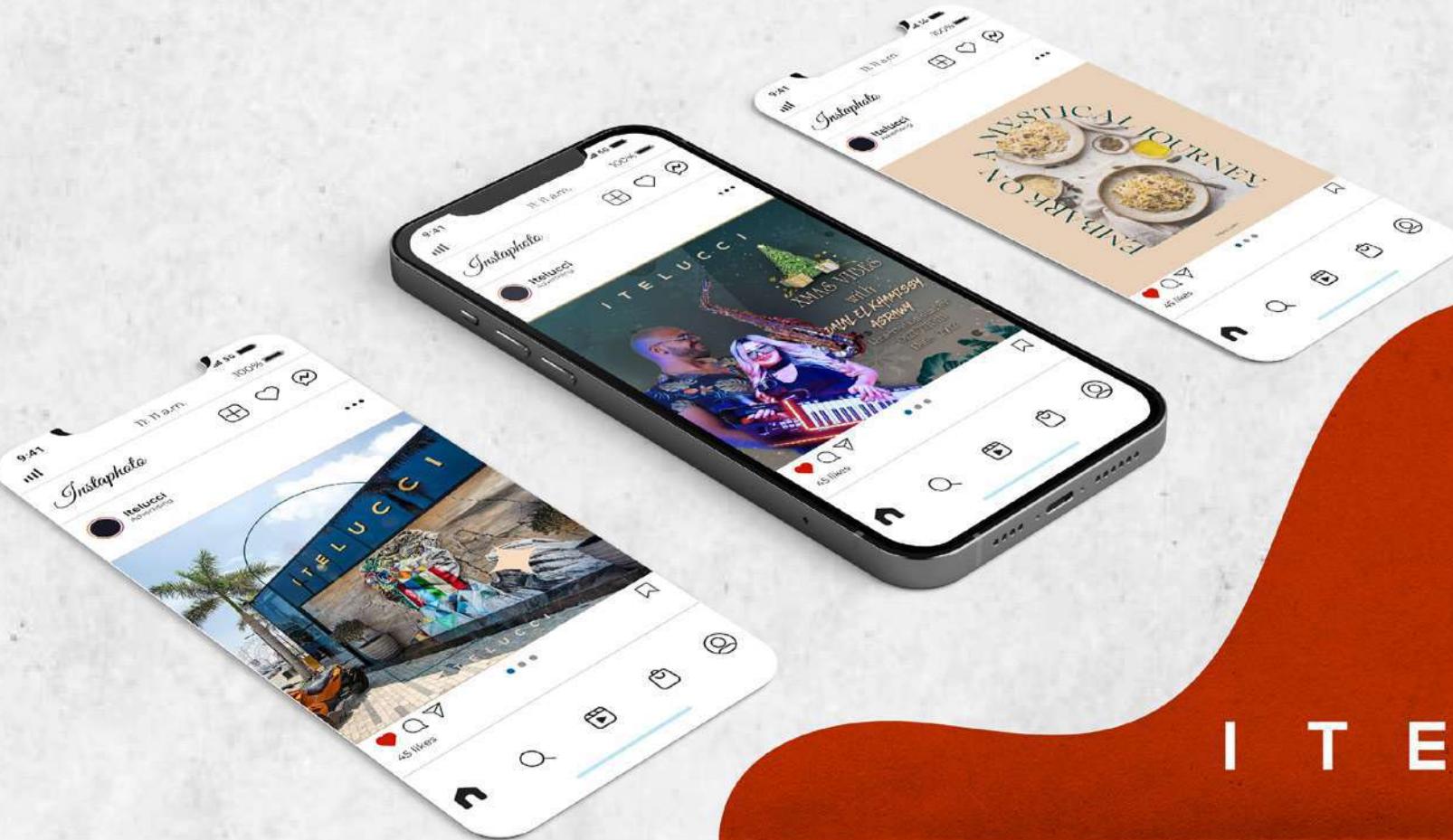


**SKILLABILITY**  
Empower Your Future

# THE HOUSE

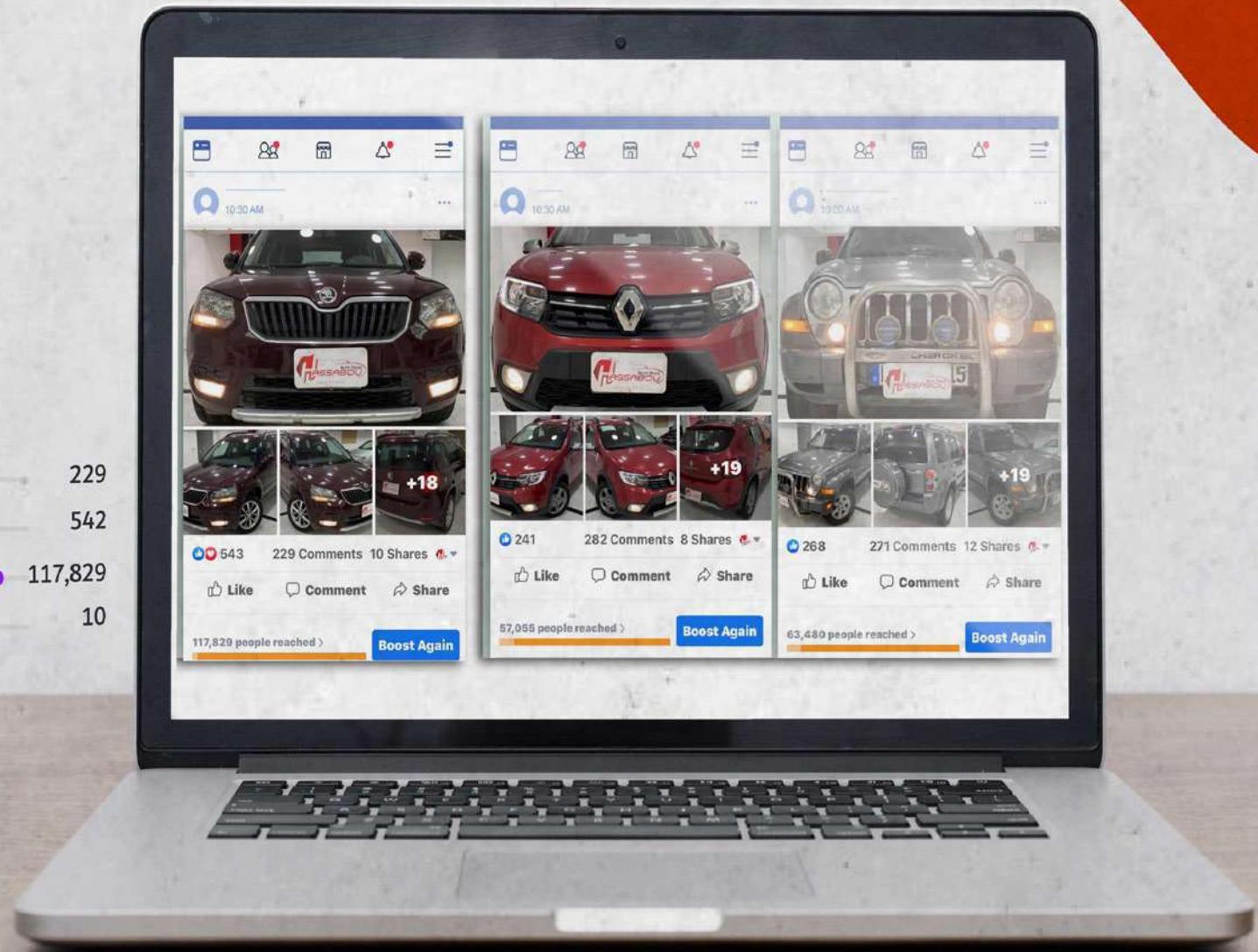


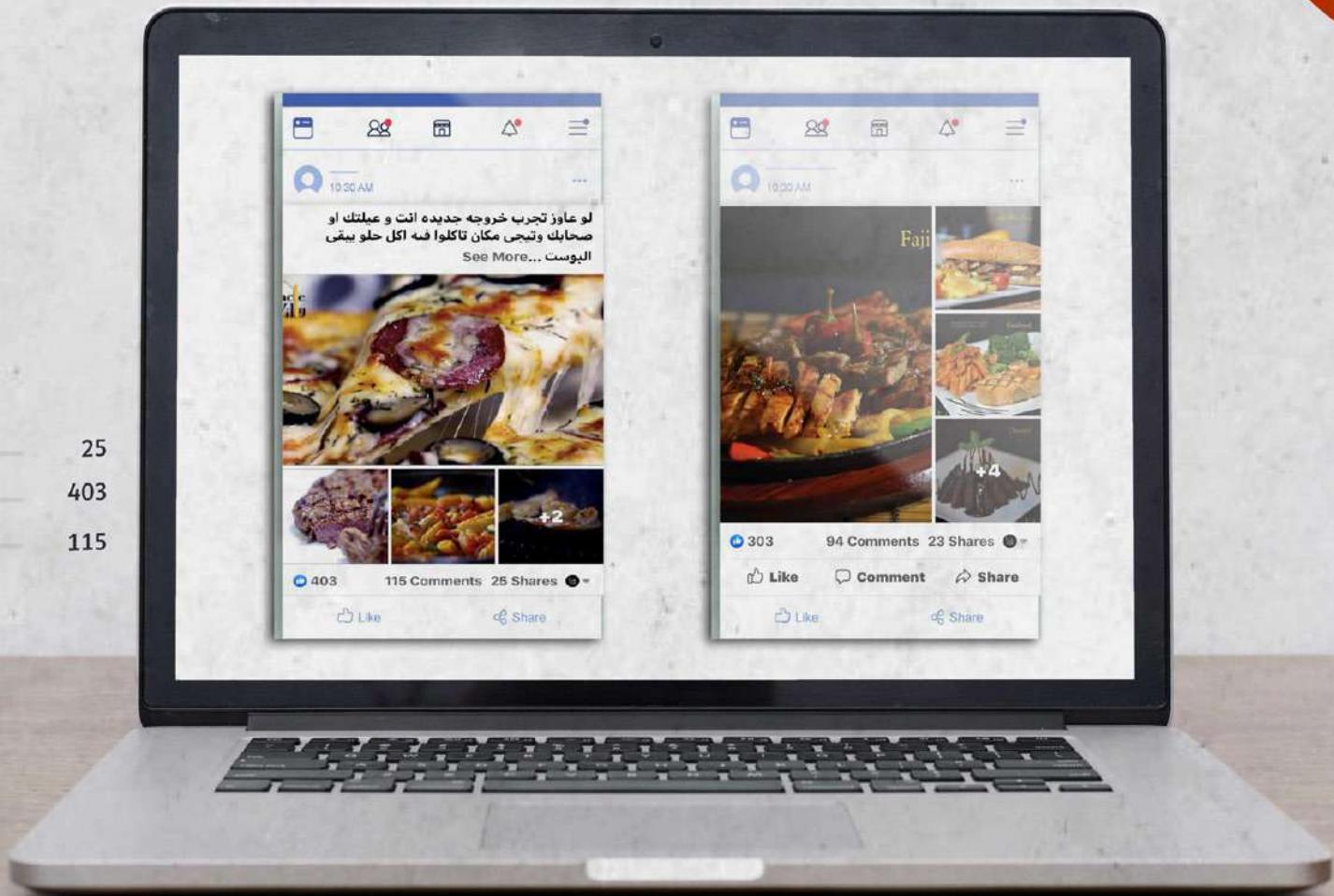




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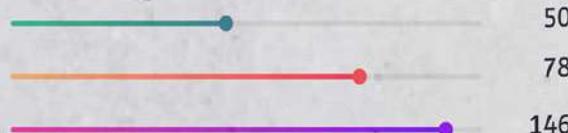








share  
likes  
comments



## Influencer campaign for Sedar featuring :

- Sally Abdelsalam
- Chef Sherbini
- Doaa Farouk

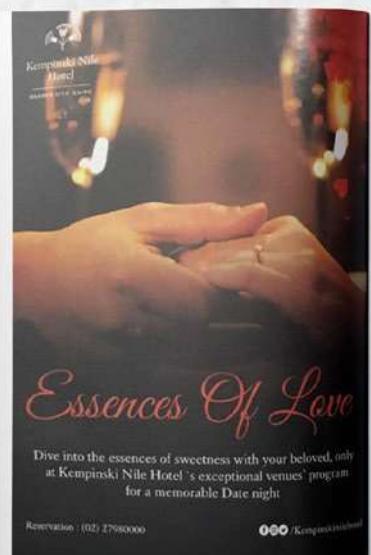
As Sedar's Brand Ambassadors



# OUTDOOR & PRESS







For reservations and inquiries, please contact (02) 27590000 or visit page 19 page (Kempinski)





**Kempinski Nile Hotel**

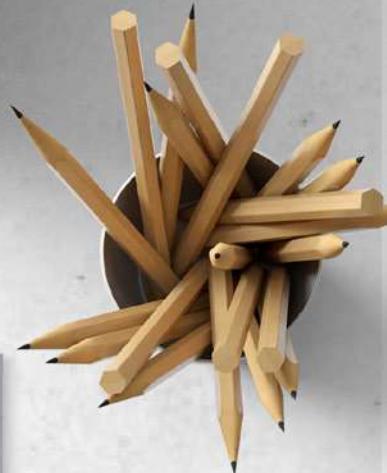
**KEMPINSKI**

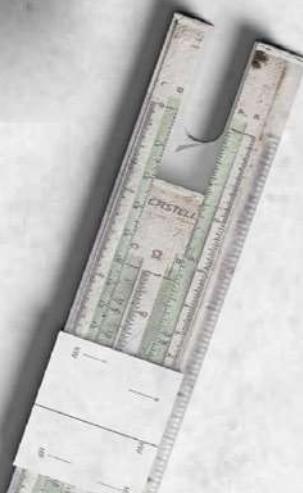
The Sweet Taste of  
**THE BEGINNINGS**  
At Kempinski Nile New Year's Eve

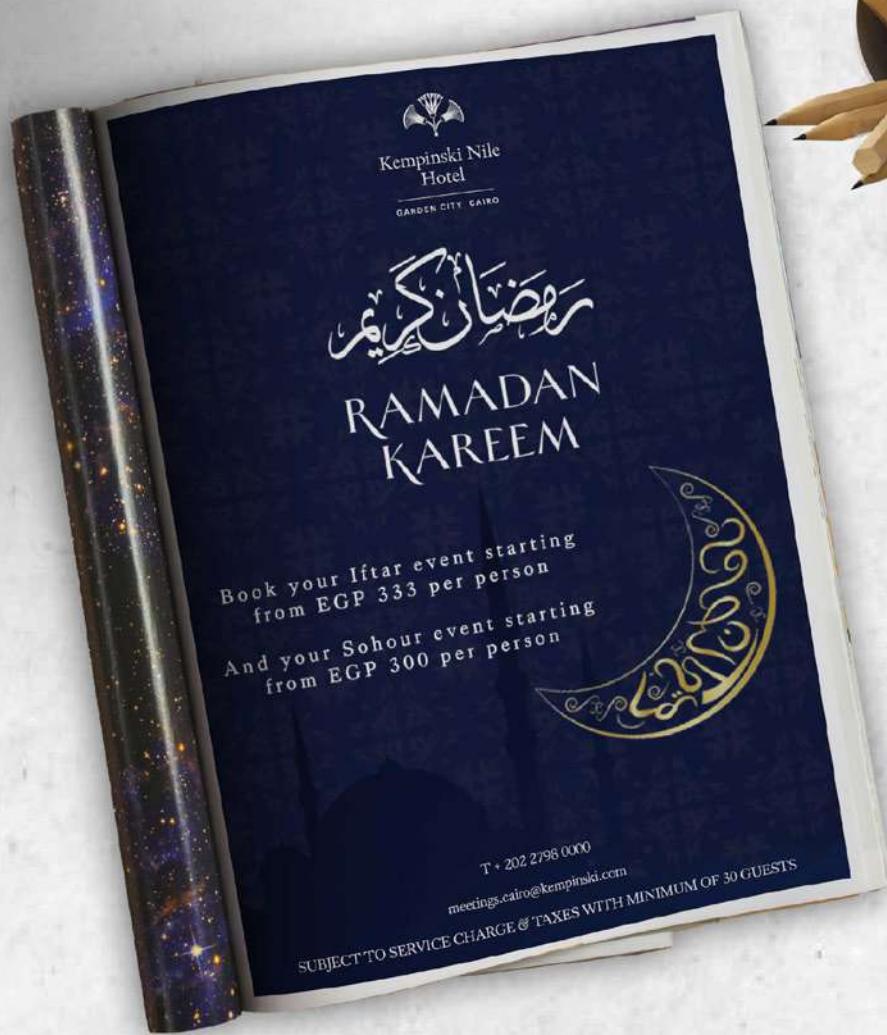
DJ | BELLY DANCER | CLASSICAL MUSIC

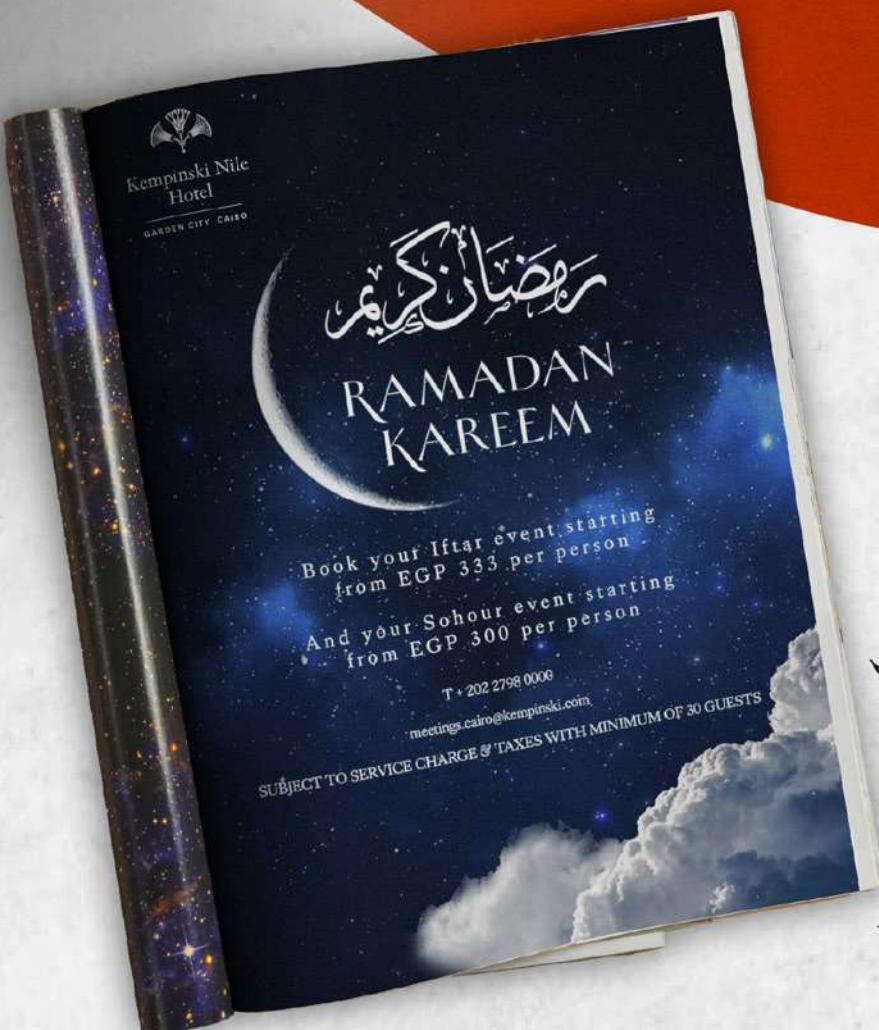
Date : 31<sup>st</sup> December 2018 | Starting : 8:00 PM

Reservation: [restaurant.cairo@kempinski.com](mailto:restaurant.cairo@kempinski.com) - T +20 2 2798 0000











*Locem ipsa  
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conubia n-  
urna scel-  
vulputate*

Nara nec  
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sapientia  
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Morbi sec-  
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tendo ne-

في كلمة ألقاها بافتتاحها عن وزارة التجارة والصناعة خلال فعاليات افتتاح الدورة الثالثة والعشرين من مؤتمر وعرض الاستثمار العربي - الأفريقي والتعاون الدولي

## مدبولي: مصر حريصة على تعزيز التعاون الاقتصادي العربي - الأفريقي المشترك

«جسر آفاق» ينبع من تكثيل اقتصادي للمرأة العربية والأفريقية

\*



بالإنجليزية

بالعربية

بالفارسية

بالصينية

الروسية

الإسبانية

البرتغالية

الهندية

التركية

الإيطالية

النرويجية

الفنلندية

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التشيكية

البولندية

الصربية

المقدونية

الألبانية

الجبلية

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**KEMPINSKI**

**With the New Year, comes exciting plans**

KEMPINSKI Nile Hotel Garden City organised a ceremonial programme celebrating New Year's Eve on Monday December 31, 2017. The programme included a variety of recreational activities, including a promotion of Arab and international culture.

The programme was held at the Nile Hotel's unique venue, the Restaurant and the Nile-themed night at Jazz Bar. Kempinski Nile Hotel also organised projects for the year ahead, including the Launching Event on December 29, which aimed to provide a platform for young people with a talent in playing football to showcase their talents weekly at the Chocolate Room.

And for all the visitors who are preparing an exciting "Can Eat" in plain air.

That's not all, as there are wonderful and delicious offers every day one to remember and exciting offers.

Regulation needed for production of imitation antiquities

Trump reinvigorating US economy

All-Arab drama: Libya-P.African clash abandoned

Thousands of refugees escape Migrant outreach

**The Egyptian Gazette**

زنی اپشن جان چانچت

Established 1888

Board Chairman  
Saad Selim

Editor-in-Chief  
Mohamed Kassem

[www.egyptiangazette.net.eg](http://www.egyptiangazette.net.eg)

In Figures

TURKISH migrants fled their homes after a massive fire at a refugee camp in the town of Idomeni, on the border with Greece. The fire started on Friday morning and a hundred people were suffering from hypothermia when they were driven to the eastern border town of Lepapse, about 10 km away. About 1000 people, mostly Syrians, were staying at the camp, which had been set up in a former military base.

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Lorem ipsum dolor sit amet, modus et sceleris enim virilis, quamvis Mauris dictum, hoc est, utere cutpharacta sed velint utr

Cras et dictumst, nulla. Nihil felis vita sapientia sit a Modus malaeus nuptio. Prae et. Per turpis g



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turpis g-*

Opera  
**AYDA**  
Verdi

26 & 28 OCTOBER 2019 - 07:00P.M.  
Hatshepsut Temple Luxor, Egypt

BOOK YOUR TICKET  
info@aidaluxor.com 01100009557  
[www.aidaluxor.com](http://www.aidaluxor.com)

Sponsored By:  **Hilton**  
LUXOR RESORT & SPA + SPA





GOLDEN HEART  
جولدن هارت للقلب والأوعية الدموية

Your Heart  
is GOLD  
قلبك من ذهب

٤٩ شارع النصر ، المعادي الجديدة و  
٢٣٥٦٢٤٧٣ - ٠١١٣٠٥٣٥٨



# Branding







# STATIONARY

• • •



# STATIONARY

• • •



Bahy Center  
نَعْيَتُ لِلْمَعَاوِظَة



The Biggest Event Of The Year

# AIIDA VERDI

Where Elite Community Meets Noble Art

AIIDA  
VERDI

Her Excellency Ahd Sobhi

You Are invited As One Of Egypt's Culture Patrons  
To Attend The Biggest Even Of The Year

Opera Aida

Where The Elite Community

Meets The Noble Art

Aida Performance Will Take Place At The Giza Pyramids

Date: 9<sup>th</sup> Of March 2018 Time: 7:00 pm

[www.aidaegypt.com](http://www.aidaegypt.com)

Egypt



CARO OPERA HOUSE

OPERA  
AIIDA  
VERDI

The Biggest Event Of The Year

Dragana Radakovic  
Dario Di Vietri  
Carlos ALMaguer  
Sanja Anastasia  
Reda El Wakil

Alba Rialta Choir Master: Davide DelliSanti  
Conductor: David Crescenzi  
Director: Abdalla Saad.

Egypt

Sound & Light Platform - Giza Pyramids  
9 March 2018 - 7:00pm

Book Your Ticket  
[www.aidaegypt.com](http://www.aidaegypt.com)  
[www.facebook.com/aidaegyptofficial](http://www.facebook.com/aidaegyptofficial)  
[www.instagram.com/aidaegyptofficial](http://www.instagram.com/aidaegyptofficial)





Kempinski Nile  
Hotel

GARDEN CITY CAIRO

### A m u s e   B o u c h e

Oysters Rockefeller

Gently cooked lobster tail,  
white truffle risotto  
Black garlic emulsion

### Q u a i l s   t h r e e   w a y s

Morel mushroom, Fondant potatoes  
Cherry red wine sauce,  
Apple jelly

### S t e a m e d   h u m o r F i s h   F i l l e t

Fennel, onion, colors tomato  
confite Chanterelle, mushroom  
Chickpea shoot salad,  
onion marmalade  
White wine sauce  
Lemon Sorbet

### F o i s   s c e n t e d   V e t e n d e r l o i n   f i l l e

Seared foie gras, chestnut  
tachio beetroot caramelized  
gooseberry confit  
Chocolate red wine sauce

### D e s s e r t

Hot rum and raisin chocolate  
fondant with white chocolate  
ice cream

The KEMPINSKI Way



Kempinski Nile  
Hotel

GARDEN CITY CAIRO

**NYE  
2019  
SHOW TIME**

Enjoy Your Food  
While You Celebrate

**THE FIRST HUB IN EGYPT FOR  
BODY AND MIND RECOVERY**

"Defy" is now at Triumph luxury provides unique different services to help you feel your absolute best!  
Choose to experience a complimentary Zero gravity massage OR Air relax boot recovery, don't miss to come and discover all our services with 10% discount on all.  
Cryotherapy, Floating, Sauna Infra red and Beamer are now available



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[www.triumphhotel.com](http://www.triumphhotel.com)

**INTERNATIONAL  
WOMEN'S  
DAY**



A full day event filled with bazaar, entertainment and an awareness seminar about breast

*International Women's Day*

*Sponsored by*



*Enjoy  
The Madagascar  
Meet & Great Events*



With a special room package on  
8th October 2021

- Open Buffet Breakfast in The Pavilion restaurant
- Welcome drink upon arrival
- Dance and play with Madagascar characters
- Don't miss your Kids Gift
- Complimentary Soft Mini Bar once per stay upon arrival
- Free WiFi inside the room

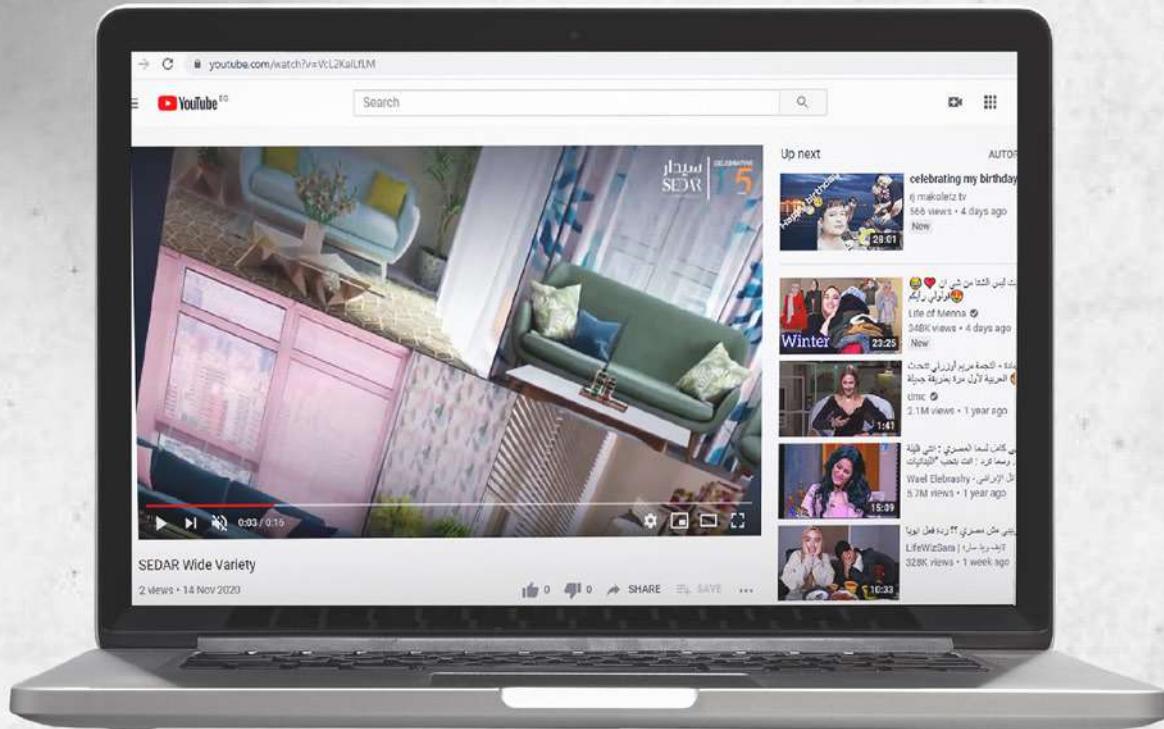
This offer is valid from 8th to 9th October 2021

For reservation please call us on 02 26729900

[www.triumphhotel.com](http://www.triumphhotel.com)

# videography

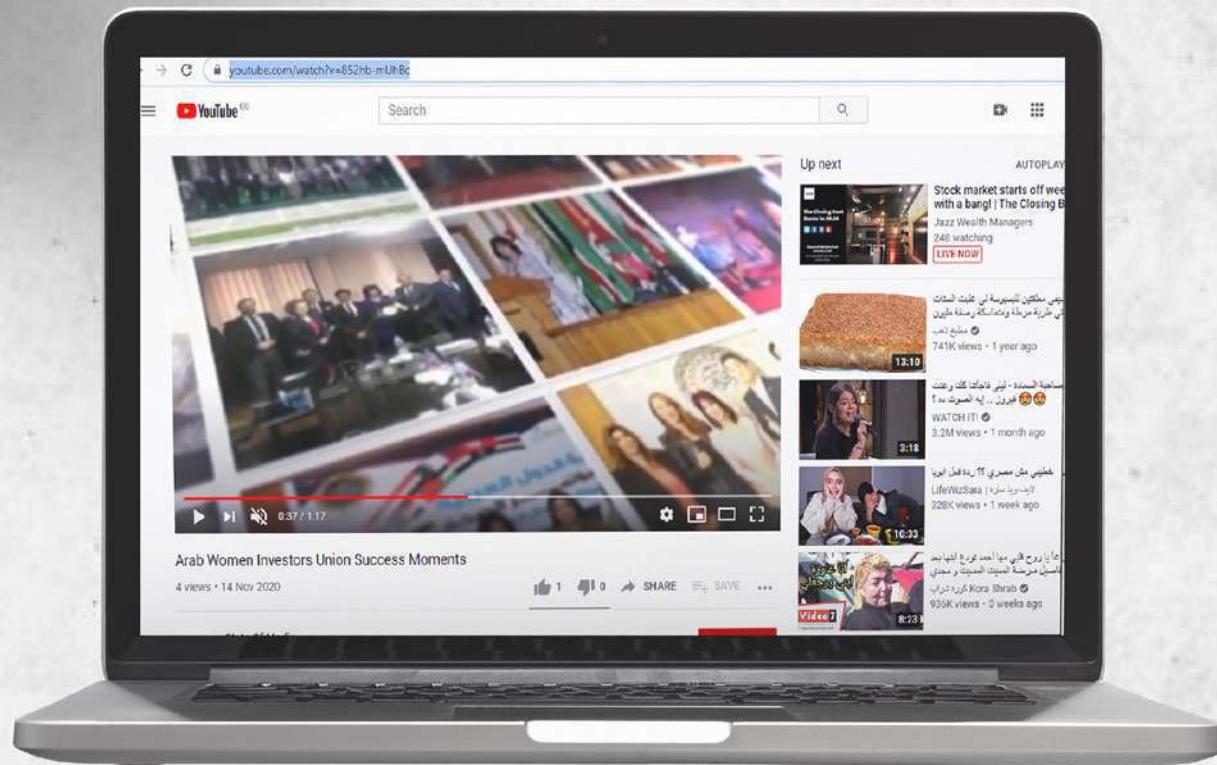




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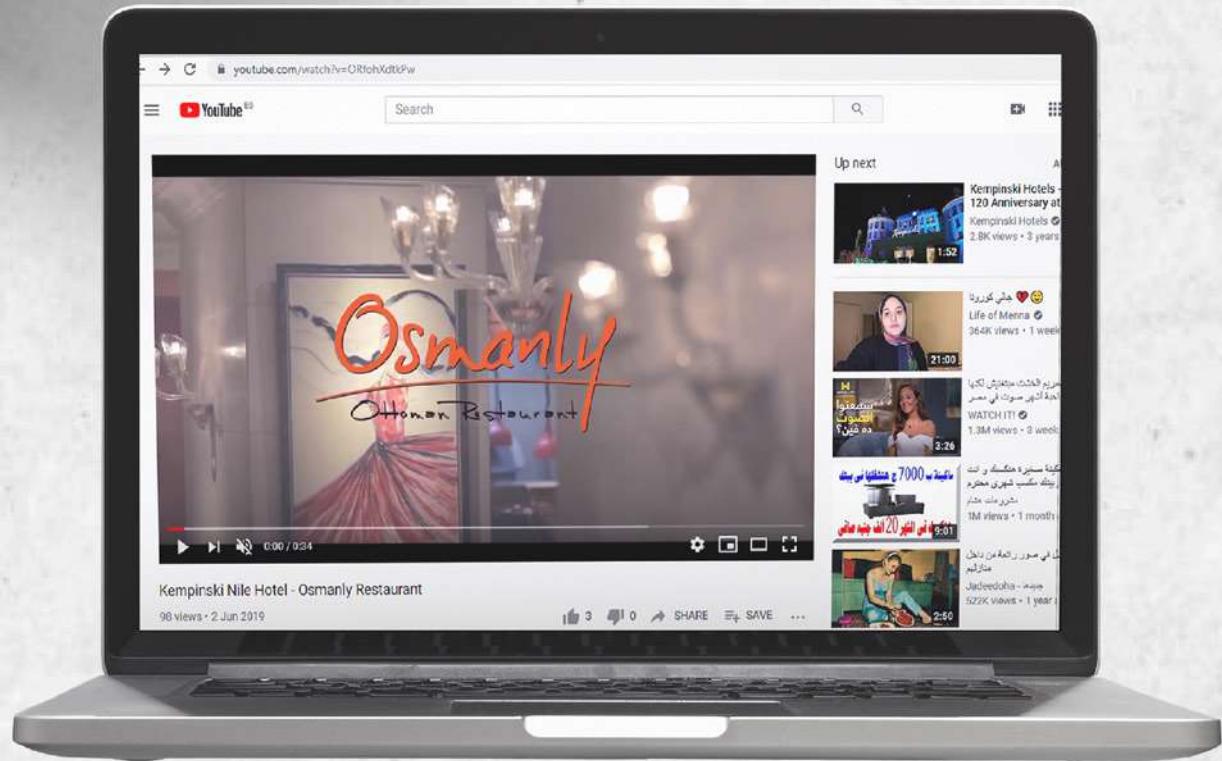
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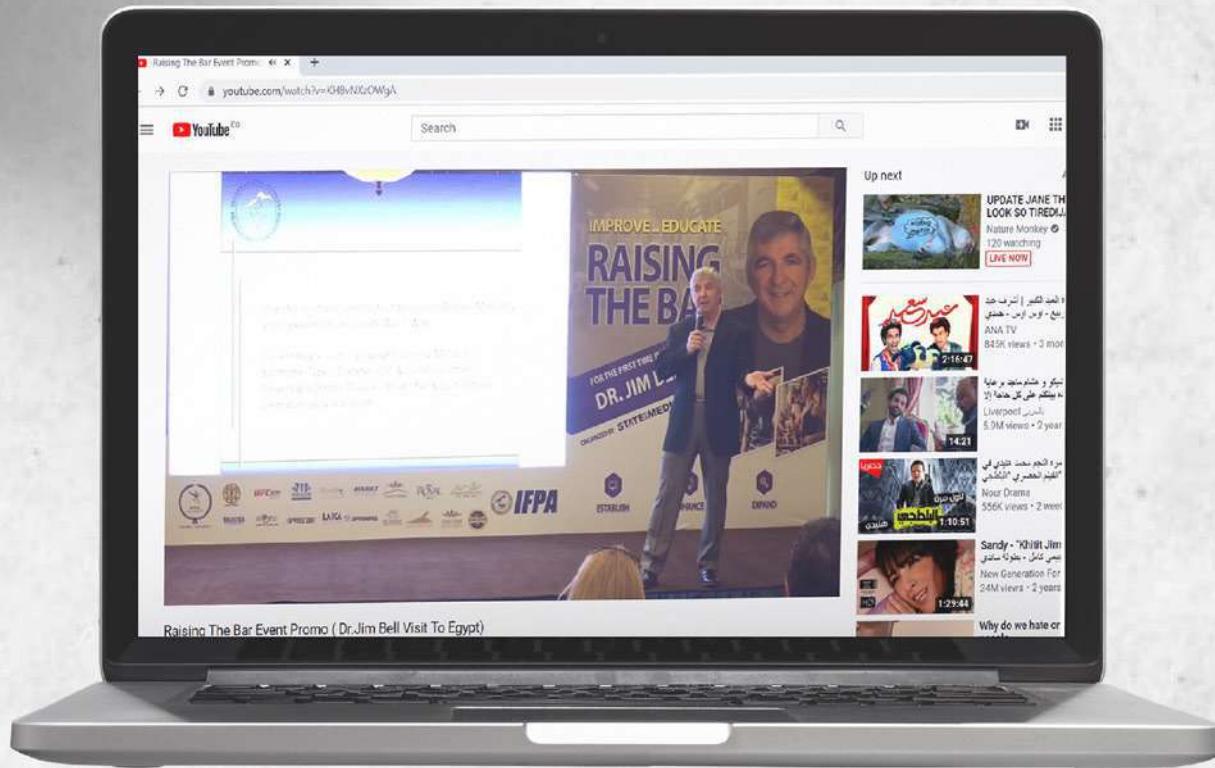
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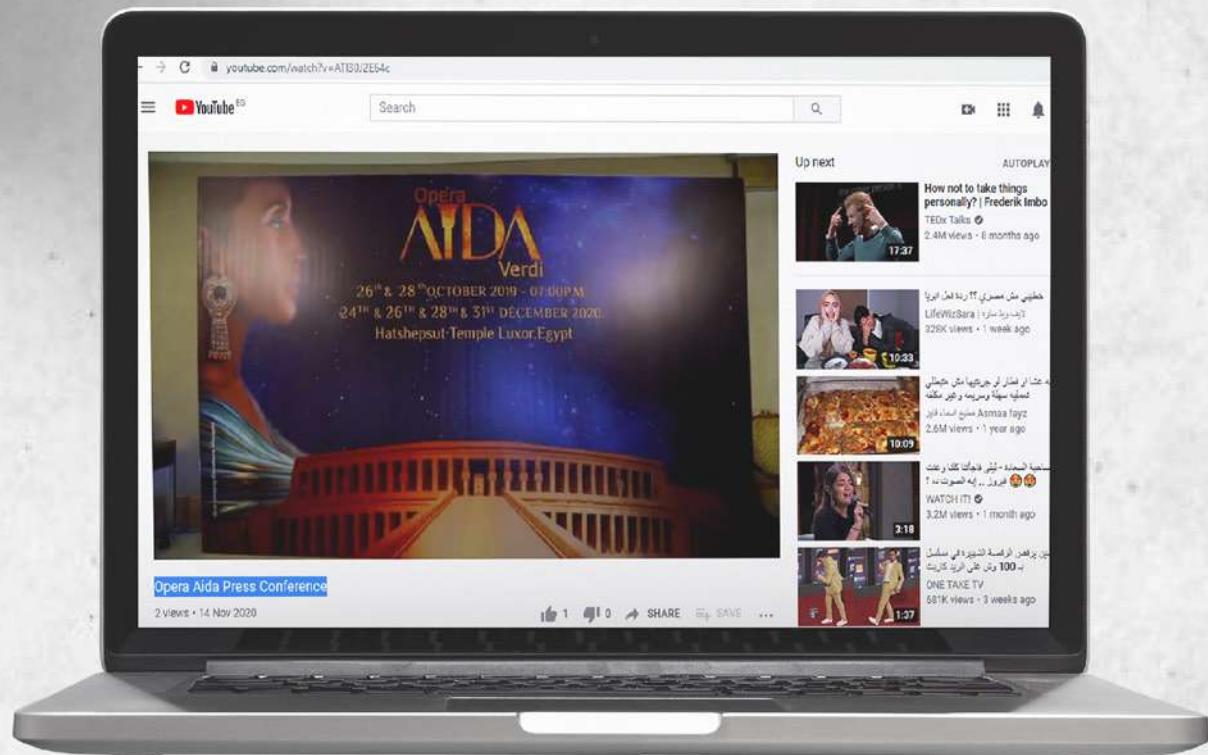
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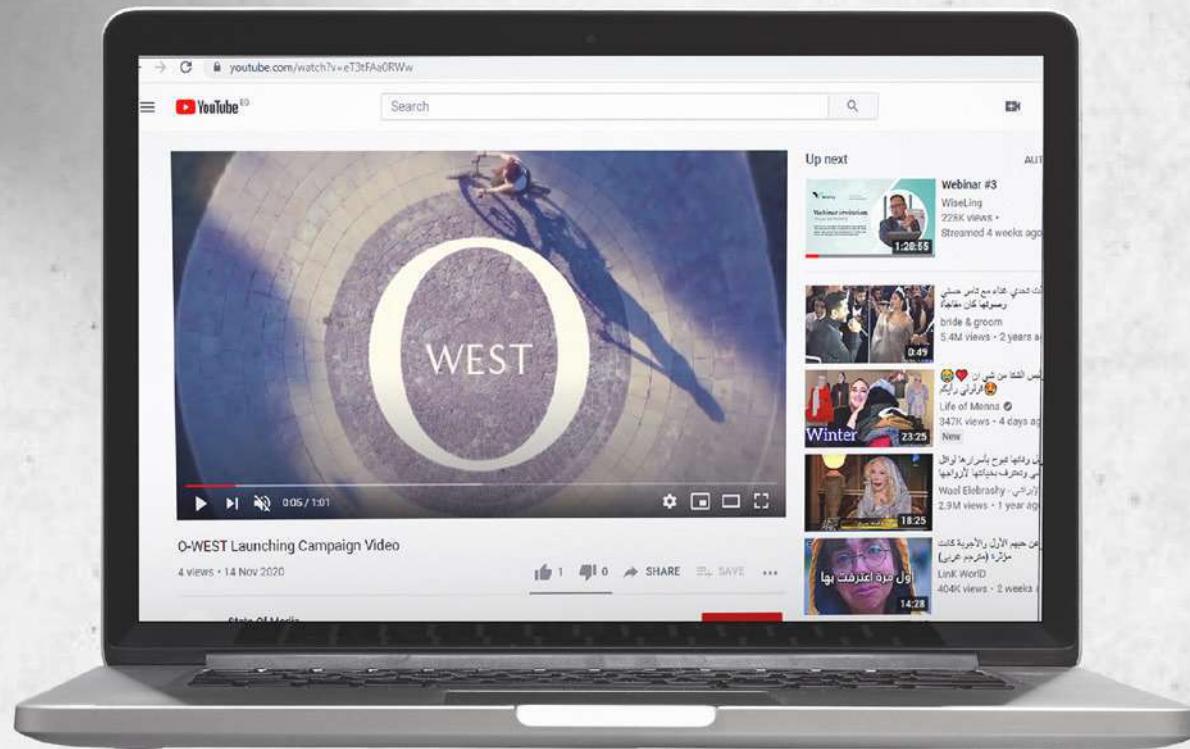
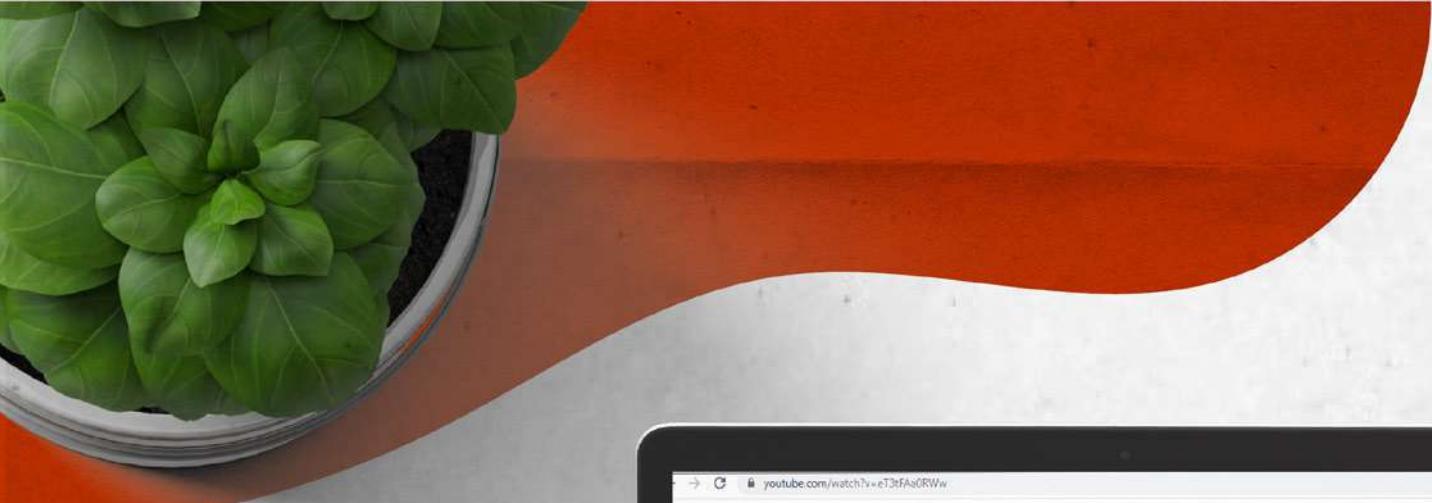
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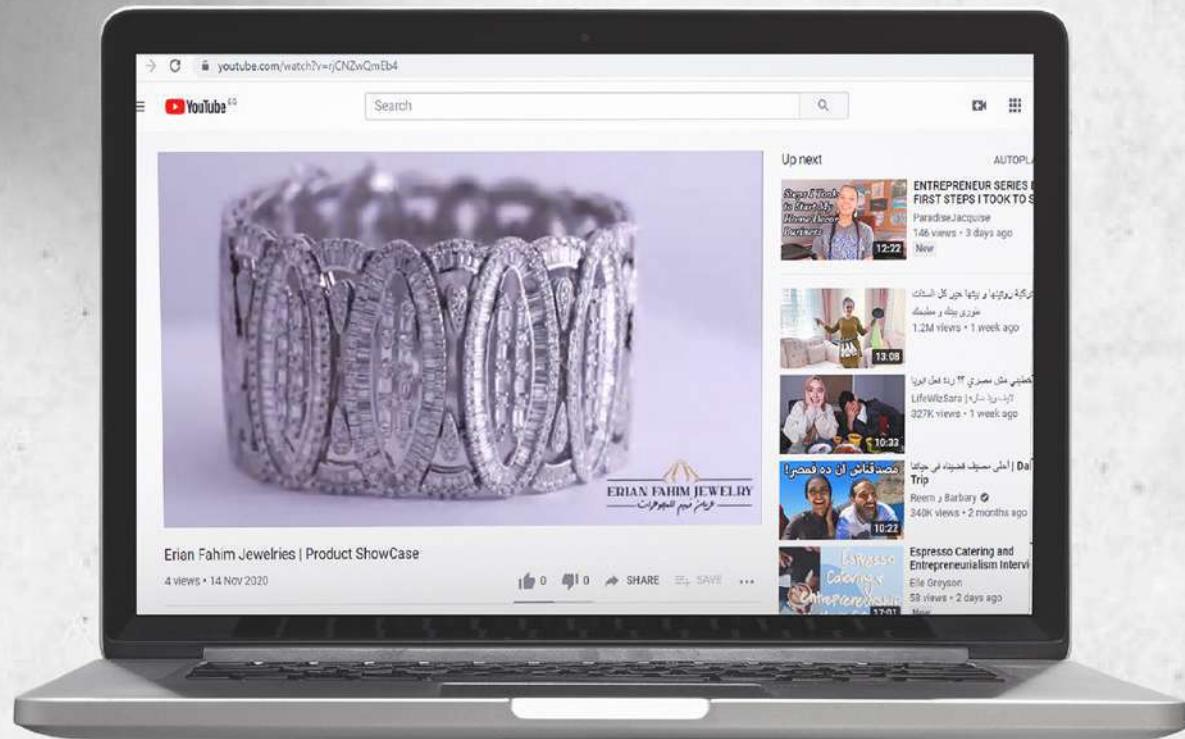
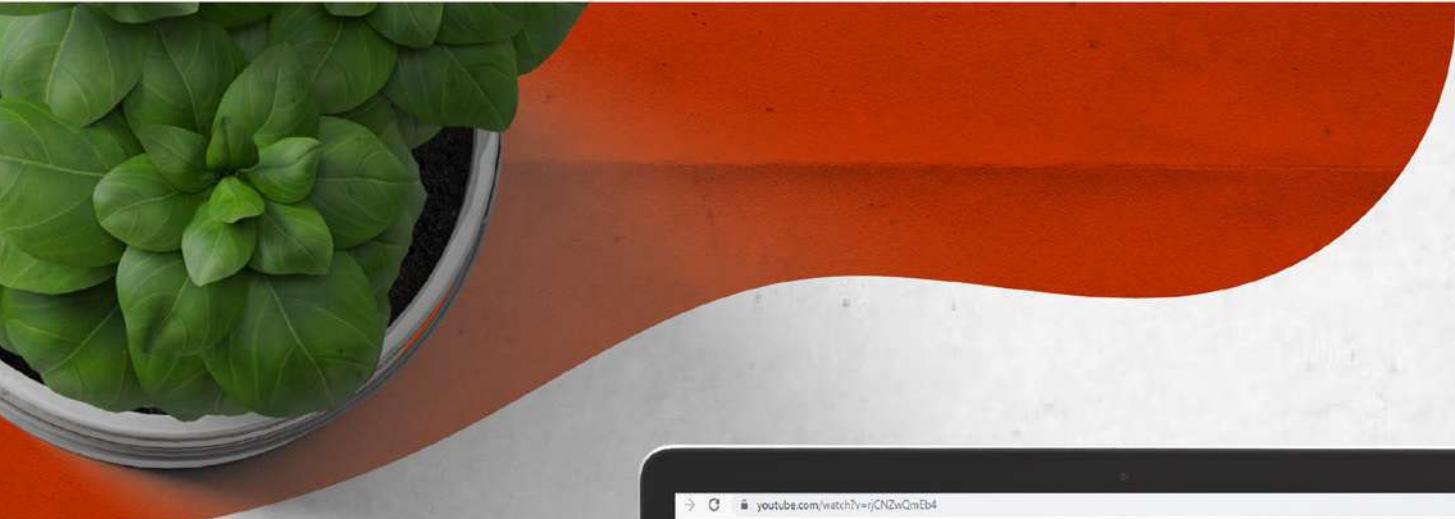
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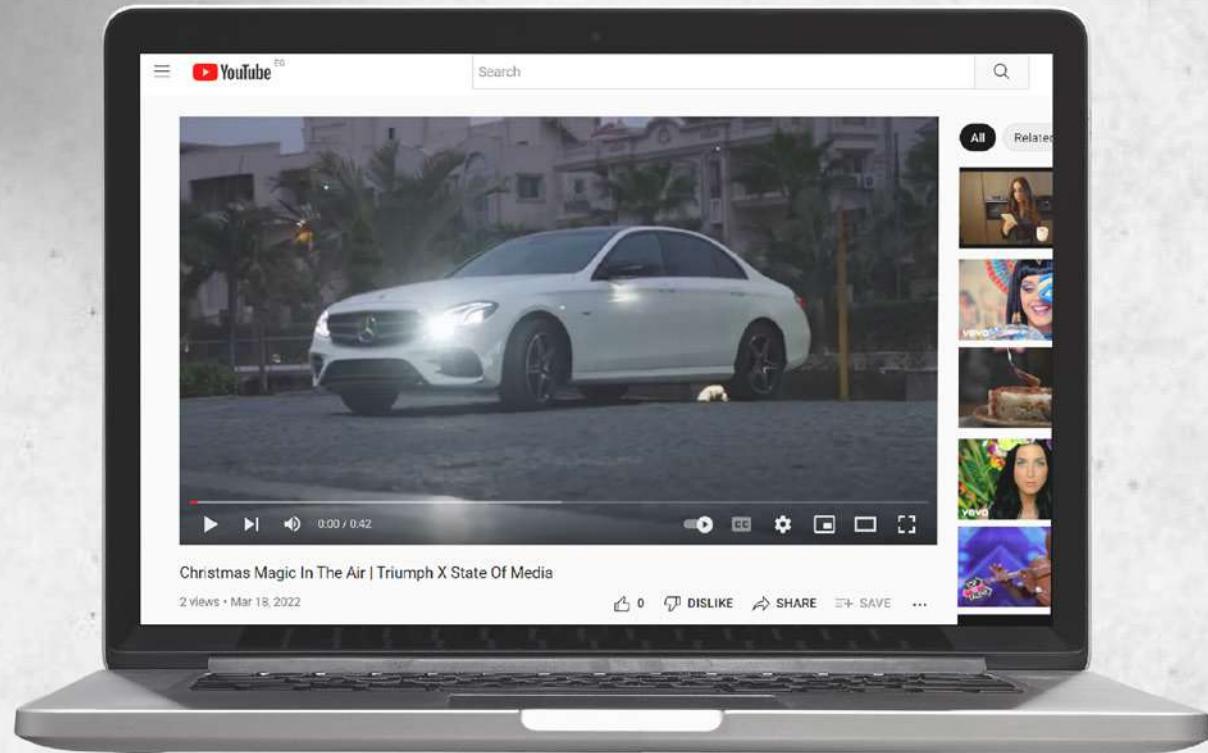
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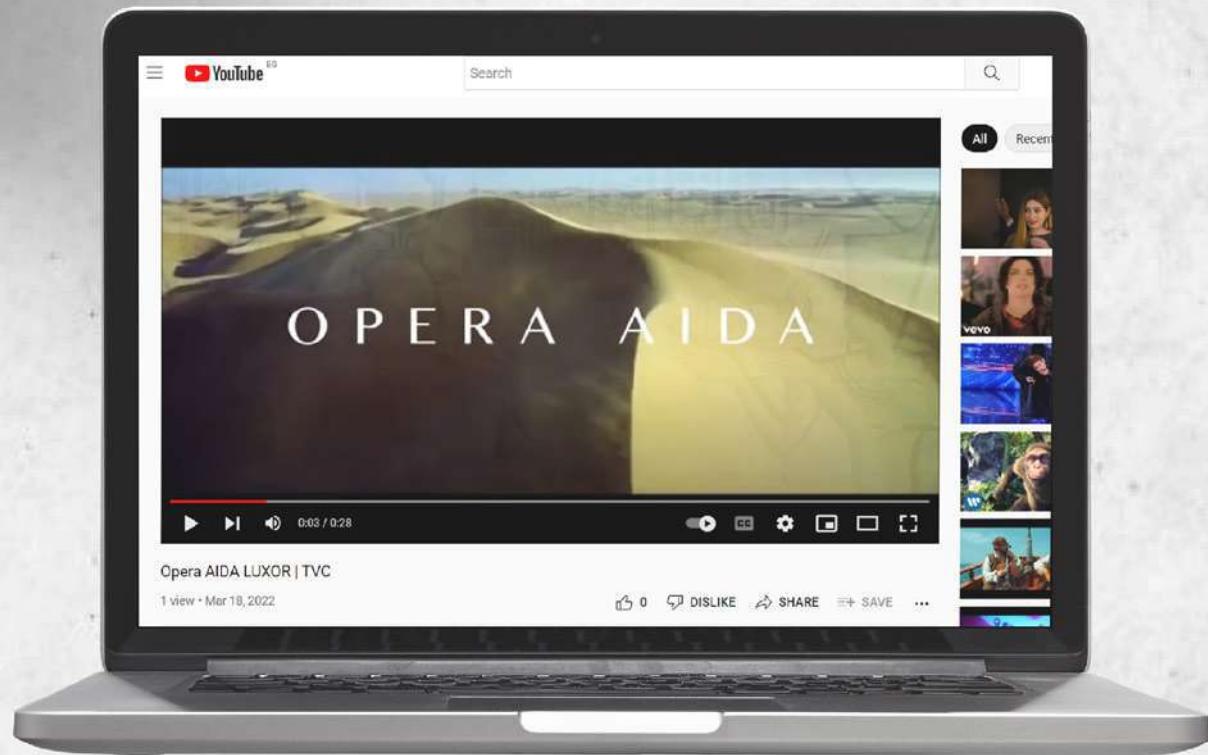
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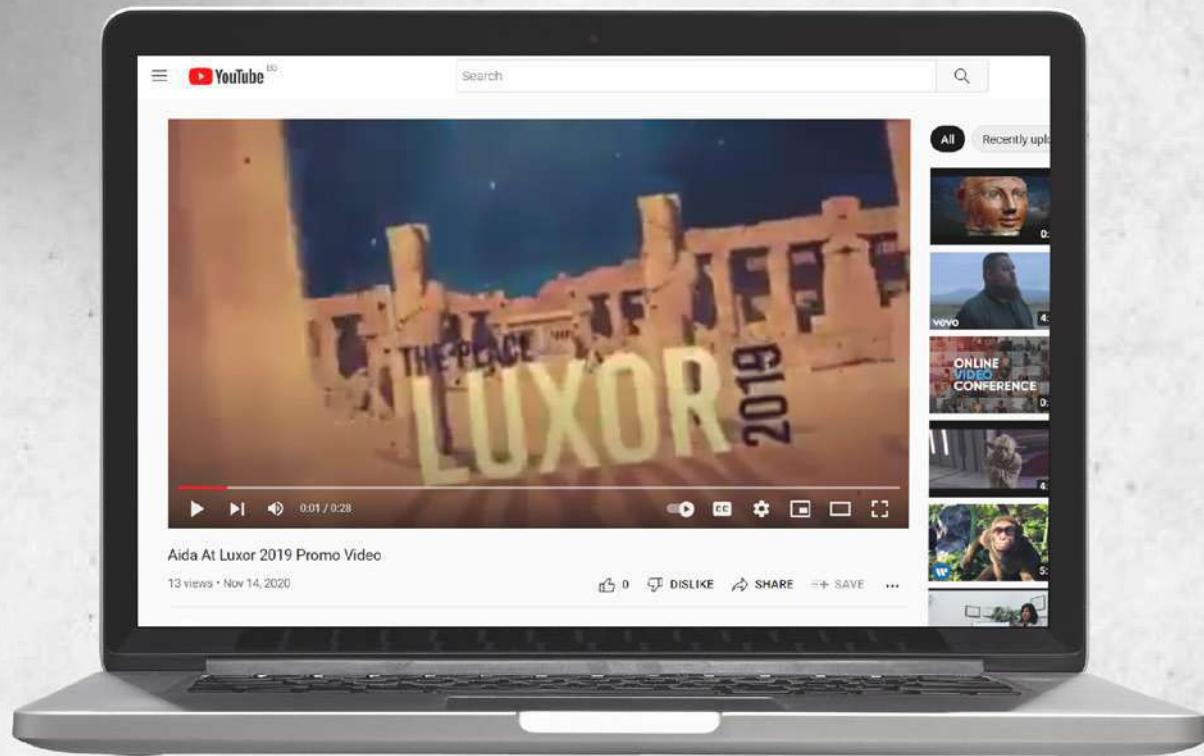




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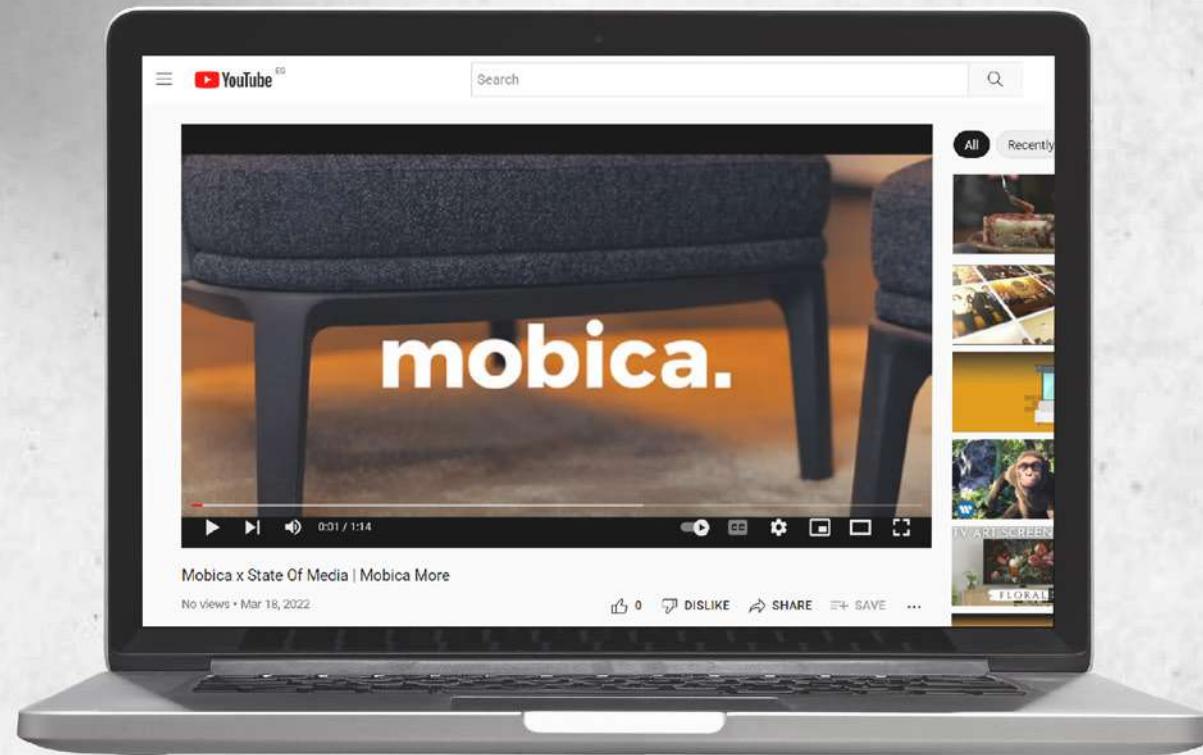




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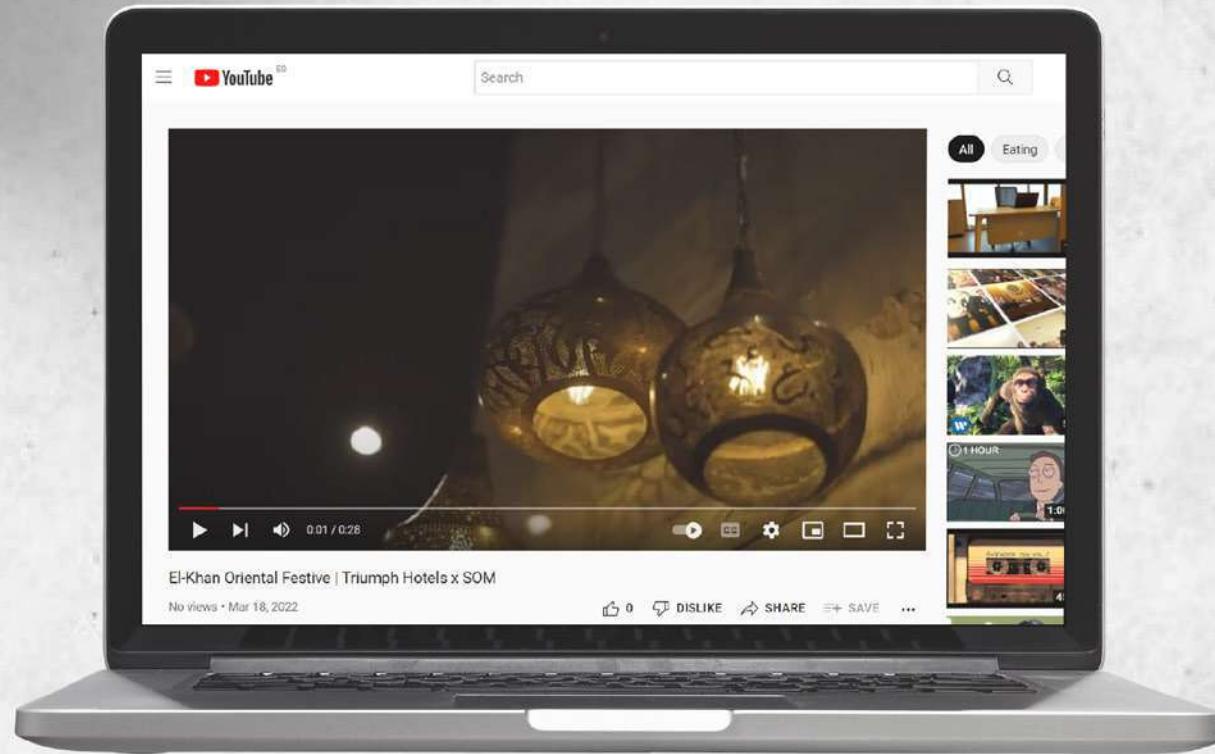




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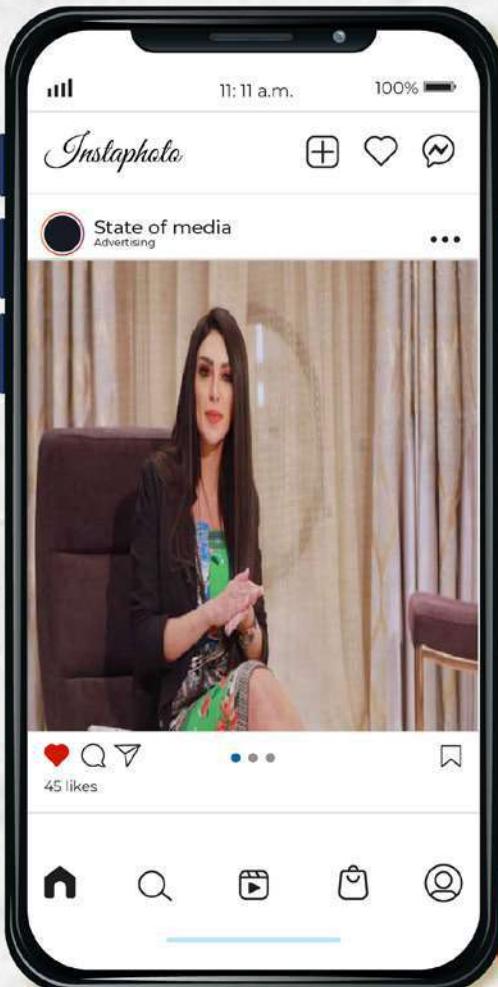
<https://www.youtube.com/watch?v=OgzhXtvGg5M>

# Influencers Campaigns

<https://www.youtube.com/watch?v=rjCNZwQmEb4>



# CELEBRITIES X SEDAR EGYPT



# DR / BAHY HANY X KEMPINSKI



# MONICAZEKRI X TRIUMPH HOTELS





# Contact Us

Email: [Info@thestateofmedia.com](mailto:Info@thestateofmedia.com)

Website: [www.thestateofmedia.com](http://www.thestateofmedia.com)